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WasteAdvantage magazine
The Advantage in the Waste and Recycling Industry

TODAY'S DAILY SHOW UPDATE

Conference Program | Mega Sessions | Special Events | Networking Event | Facility Tours | Training Center | Young Professionals

Tuesday, August 25, 2015

TODAY'S UPDATES

Great Partners Lead to Great Successes— in Business and in Your Career.



Dear WASTECON® Attendees:

I'm pleased to announce that SWANA is again partnering with *Waste Advantage Magazine* to provide WASTECON®'s official conference dailies in Orlando, Florida.

Waste Advantage's monthly publication provides readers with in-depth and professional coverage of solid waste and resource management. That substantive reporting will continue to be an integral part of WASTECON®!

From August 25-27, their expanded conference coverage reaches WASTECON® attendees plus SWANA members and *Waste Advantage's* readership not at the event. WASTECON® Dailies feature three days of detailed coverage on all meeting activities and events as well as key leader opinion interviews to help keep attendees and exhibitors in-the-know — enhancing everyone's WASTECON® experience.

SWANA extends its thanks to *Waste Advantage* team for its collaborative efforts to bring you the latest industry information and best practices on products, services, technology and safety. As industry partners, we hope to ensure the success of WASTECON® and increase your outreach to solid waste professionals and exhibitors.

Sincerely,

David Biderman

David Biderman
Executive Director and CEO
Solid Waste Association of North America



P.S. Not a SWANA member? Let's be partners in advancing your career. We offer the resource you need to take your career to the next step AND save you money on your WASTECON Full Conference registration at the same time. Join SWANA and Register for WASTECON today!

Packed Welcome Reception Kicks Off WASTECON® 2015

Welcome to WASTECON® 2015! Held in the fabulous Gaylord Palms Resort and Convention Center in Kissimmee, FL this year, SWANA's premiere event in the waste and recycling industry is surrounded by lush greenery, running waterfalls and fascinating wildlife, including alligators, turtles and koi. In the center of this was the Welcome Reception held in the exhibit hall on Monday evening, which kicked off the week of education, networking and technology showcases. At this packed event, attendees and exhibitors had a chance to mingle and talk shop in a relaxed atmosphere and explore the each booth, while enjoying snacks, sweets and drinks available at the SWANA Break Zone as well as other locations throughout the hall. With the theme of "South Florida Street Festival", many people were able to not only preview the technology that companies had to offer, but also check out what they could expect to see this week with regards to products, services and solutions as well as dance away in the customized dance floor available in the center of the hall. The atmosphere was electric as those on the show floor greeted old friends and made new ones in preparation for the week to come. We hope to see everyone throughout the show and that all are able to find the solutions they need and get the education they want at this amazing venue. Be sure to join us at the front of the exhibit hall at 10am to see the ribbon cutting ceremony!



Monday Events Keep Attendees On the Edge of Their Seats

Also on Monday, SWANA's held its first First National Solid Waste Design Competition, a student team competition to solve a "real world" problem faced by solid waste professionals. The competition aimed at providing design experience for students interested in pursuing an education and/or career in solid waste management. WASTECON® attendees were able to watch teams from four universities compete for the 1st and 2nd place prizes. Prizes will be awarded on Tuesday at the SWANA Awards Breakfast.

Competing Schools

- Florida Atlantic University
- University of Miami
- Massachusetts Institute of Technology (MIT)
- University of Florida

Competition Judges

- Ramana Kari, Solid Waste Authority of Palm Beach County
- Greg McCarron, SCS Engineers
- Hala Sfeir, Brown & Caldwell
- Mark Roberts, HDR, Inc.
- Bob Zorbaugh, LCSWMA
- Tim Hunt, Timothy F. Hunt Jr. & Associates

In addition, technical tours and the golf tournament were available to those attendees who wanted to get started right away on the event's activities and see more of Kissimmee and Orlando outside of the Gaylord Palm. Ignite WASTECON® was back this year and got attendees "fired-up" for the show by presenting a series of five-minute talks that included just 20 slides that had to auto-advance every 15 seconds. Attendees were treated to a casual and fun atmosphere at this unique event before heading to the opening reception. Speakers included: Christy Hurlburt, West Coast Regional Sales Manager, Enevo, Inc. and Chester F. Phillips, Sustainability Program Coordinator, Compost Cats,

Project Director, University of Arizona.

During the YP Networking Mentoring Event, young professionals had the opportunity to connect with their peers and meet established, successful waste and recycling mentors, as well as learn more about SWANA and the YP Group. Garnering rave reviews each year, it was a great way for young professionals in the industry to kick-off their conference experience.



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SWANA Certification Classes Available this Week

Get certified! SWANA is offering the certification classes you need to earn the highest certifications in the waste and recycling industry. Check out the offerings in the show guide, stop by the registration desk to get your forms in order to sign up to get your PDH and CEUs, or visit the SWANA break zone for more information.

Need more motivation? Become part of the list of thousands of professionals who proudly hold one or more of SWANA's nine certifications. If you are SWANA Certified, sign the Certification Tower to demonstrate pride in your achievement. Feel free to add a personal message next to your name like "I did it!" Take a "selfie" at the wall and post it on the WASTECON® App and your social media pages. Use #swanacertified. Have fun and brag a little. You earned it. Celebrate being SWANA Certified!

Take Pictures of WASTECON Words to Win Prizes!

Take pictures of WASTECON words around the show this week and win a cash prize. The rules are simple. Download the SWANAevents app by visiting SWANA.org/app from your smartphone. Then, take a picture of any WASTECON key word and post photo in the app. Find WASTECON key words displayed in exhibitor booths and signage throughout the exhibit hall. For a full list of instruction and the list of WASTECON words this year, refer to the WASTECON show guide. Two cash drawings will be held in the Break Zone at 1:30 p.m. and 1:45 p.m. on Tuesday and 3:45 p.m and 4:45 p.m. Wednesday. Attendees must be present in the Break Zone at the time of the drawing to win.



Customize Your WASTECON® Experience!

Don't forget to download the SWANA show app in order to schedule things on your time. Download SWANA's mobile app to view the complete event schedule, explore all of the sessions, and get detailed presenter information, keep your pulse on the most popular sessions and events by accessing the app's Activity Feed, which highlights useful comments, photos, ratings and more. You can also receive announcements and obtain the most up-to-date event information, earn points and badges, and expand your professional network. Search SWANA events and download it now at the Apple Store or on Google Play.



Relax at SWANA's Break Zone

Keep cool and relaxed in SWANA's Break Zone located in the middle of the exhibit hall floor. Whether it is to put up your feet, have a uninterrupted conversation with a colleague or new contact, or even meet SWANA executives and Board Members, the Break Zone is the place to be when you are feeling like you need to collect your thoughts.



Come and See *Waste Advantage Magazine* at Booth #1235!

Don't forget to stop by *Waste Advantage Magazine's* booth and chat with us about your thoughts on where the industry is headed and the future of waste and recycling technology. We also look forward to talking to you about past and current issues as well as future ideas for the magazine. We are located at booth #1235 near the Break Zone. Come and check us out!



Things to See and Do Around the Orlando Area

Welcome to the 2015 edition of things to do the show area! Orlando and Kissimmee are home to more than a dozen attractions to fill your senses with the sights, smells and sounds of fun. The first thing we are going to highlight this addition is, of course, the many theme parks that are around the area. From Universal Studios, Seaworld, Legoland, Kennedy Space Center and, the juggernaut, Disney World, which boasts 5 theme parks on its own, take some time to enjoy the parks that are a once in a lifetime experience. Although some may an hour away, most are just around the corner and waiting for you to come and get the thrills of its unique offerings. Don't miss them!

