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WasteAdvantage magazine
The Advantage in the Waste and Recycling Industry

TODAY'S DAILY SHOW UPDATE

Conference Program | Mega Sessions | Special Events | Networking Event | Facility Tours | Training Center | Young Professionals

Wednesday, August 26, 2015

TODAY'S UPDATES

WASTECON®'s Theme of "Inventing the Future of Solid Waste Management" Focuses on Industry Transitions, Safety Changes and Innovative Solutions

SWANA Awards Breakfast Honors the Best in the Waste and Recycling Industry

Yesterday, SWANA held their annual business meeting and awards breakfast, kicking off a great morning at WASTECON®. The event not only honored outgoing officers, industry retirees and those organizations with technically and economically sound municipal solid waste management programs, but the ceremony also covered SWANA's annual meeting points and discussed membership growth as well as revisions to the organization's by-laws.



Brian Tippetts, outgoing SWANA President, started the event with a welcome and recognized the past presidents in the audience as well as the UK representative who was attending the show. He reported the organization's highlights from 2014, noting that it was one of the most transitional years in SWANA's history and called to the stage newly minted Executive Director, David Biderman, to chat about SWANA and its goals in the upcoming year and beyond. He also gave a special shout out to John Skinner, SWANA's retired Executive Director, who spent years in the industry, many of them at SWANA. In addition, Biderman noted that SWANA will host the 2016 International Solid Waste Association's conference and trade show in Baltimore and that at the moment SWANA's focus is on improving safety and working to get the waste and recycling industry off of the list of the "most dangerous jobs in America." He also emphasized work-

ing with the young professionals throughout the show—mentoring them, teaching them and helping them to understand the ins and outs of this great industry.

After Tippetts introduced the new SWANA officers, Michelle Leonard, SWANA's incoming 2015-2016 President took the stage and discussed SWANA's valuable connection to the industry, its educational offerings and that its new mission was to help the industry transition from the mindset of solid waste management to resource management. She closed the 2015 business meeting by calling out to those in the audience that SWANA needed everyone's help to continue to modernize SWANA, be an active member and shape the organization's future.

Finally, SWANA's Excellence Awards were handed to those organizations and individuals that have and continue to help change the face of the industry as well as SWANA. Winners demonstrated effective technologies and processes in system design and operations, worker and community health and safety, and successful public education and outreach programs. The 2015 awards honored 31 programs and facilities in 12 different categories, spanning many facets of the municipal solid waste industry. Award winners represented the most innovative and dynamic organizations throughout North America as judged by their peers, and SWANA was proud to recognize their accomplishments. Those recognized included:

AWARENESS CAMPAIGN

Gold – City of Largo, Florida “Largo Recycles More”

Silver – Wake County Solid Waste Management, North Carolina “86it Anti-Litter Campaign”

Bronze – Regional Municipality of York, Ontario “Better Blue Awareness Campaign”

EDUCATION PROGRAM

Gold – Waste Management, Inc. “Recycle Corps”

Silver – Montgomery County, Ohio, Environmental Learning Center

Bronze – Westchester County Department of Environmental Facilities, New York “Trash as Treasure Recycled Material Art”

COMMUNICATION, EDUCATION AND MARKETING TOOLS

Gold – Niagara Region “Illegal Dumping On-line Reporting Tool”

Silver – City of Austin, Austin Resource Recovery “Universal Recycling Ordinance”

Bronze – Escambia County Perdido Landfill, Florida “Escambia Recycles Activity and Coloring Book”

Innovation in Communication, Education and Marketing – Waste Management, Inc. “Recycle Corps”

COLLECTION SYSTEMS

Gold – City of Tacoma, Washington, Solid Waste Management “Residential Collection System”

Bronze – (tie)

City of Toronto, Ontario “Parks Collection System”

City of Virginia Beach Public Works “Waste Management Division”

TRANSFER STATION

Silver – Hillsborough County, Florida, Public Works/Solid Waste Management “Northwest Solid Waste Transfer Station”

LANDFILL MANAGEMENT

Silver – Metro Waste Authority, Iowa “Metro Park East Landfill”

Bronze – Outagamie County Recycling and Solid Waste, Wisconsin “Northeast Regional Landfill”

LANDFILL REDEVELOPMENT

Silver – Sanford Golf Design, Florida “Trump Golf Links at Ferry Point”

Bronze – Materials Innovation and Recycling Authority, Connecticut “Hartford Landfill State-of-the-Art Closure and Solar Electricity Generating Facility”

INTEGRATED SOLID WASTE MANAGEMENT SYSTEMS

Gold – Montgomery County, Maryland, DSWS

Silver – Lancaster County Solid Waste Management Authority, Pennsylvania “LCSWMA’s Integrated System”

Bronze – Metro Vancouver, British Columbia “Integrated Solid Waste and Resource Management Plan”

RECYCLING SYSTEMS

Gold – Dem-Con Materials Recovery, Minnesota “Dem-Con Materials Recovery Facility”

Silver –PVT Land Company Ltd., Hawaii “PVT Land ISWMF”

Bronze – Region of Peel, Ontario “Material Recovery Facility Upgrade”

SPECIAL WASTE MANAGEMENT

Gold – Arlington County Department of Environmental Services-Solid Waste Bureau, Virginia “Earth Products Recycling Yard (EPRY)”

Silver – NYC Department of Sanitation, Bureau of Recycling & Sustainability, New York “NYC SAFE Disposal Events”

Bronze –City of San Jose, County of Santa Clara, California “San Jose Environmental Innovation Center HHW Facility”

COMPOSTING SYSTEMS

Gold – Lafleche Environmental Inc., Moose Creek, Ontario “LaFleche Compost Facility”

WASTE-TO-ENERGY

Gold – Pasco County Florida, Solid Waste Division of Utilities

Silver – Metro Vancouver, British Columbia “Waste-to-Energy Facility”

Bronze – Wheelabrator Portsmouth Inc., Virginia



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WASTECON®'s Multiple Show Highlights Kept Attendees Busy Networking and Discovering New Industry Solutions

On the Floor ...

Opening at 10am on Tuesday, WASTECON®'s exhibit hall hosted a tremendous amount of attendees eager to go through the walkway and see the new and updated solutions that were being showcased at the various booths throughout the hall. From landfill technology to hauling solutions, recycling processes, management strategies, etc., the hall offered more for attendees to see than ever before.

In addition, special product showcases were highlighted at different booths and allowed particular vendors to put on a short presentation about their products and solutions, reaching multiple attendees at once. It was a successful day on the show floor—attendees and exhibitors networked, products/services were showcased and everyone was able to get an in-depth look at the offerings in the waste and recycling industry. Today, the show hours are from 1pm – 5pm—don't miss your last chance to see what's happening with regards to the current technology trends.



And in the Classroom ...

WASTECON®'s first session of their Safety Summit kicked off this morning with Roadside Inspections led by Trooper Kevin Nelms, who gave participants tips on what to expect during random inspections on trucks and trailers. He especially highlighted the parts that were looked at, including lugnuts, tires (the biggest problem), if the loads were secure, no protrusions, if the driver's license was current and correct, and more. He also emphasized that the driver must pay attention during inspection just in case the trooper has questions that need to be addressed. He also stressed that drivers need to know their trucks and trailers before getting on the road and how extremely important it is to perform your pre-trip inspections.



Yesterday marked the first day of the technical education sessions, held upstairs in the conference rooms. The Mega Session was the first of many informative presentations given by industry experts and yesterday was a great talk given by Kathryn Garcia, NYC Sanitation Commissioner, who spoke about the challenges that the city faced and what kind of solutions they've implemented to help them dramatically reduce waste and recover resources by investing in infrastructure, implementing policy and making a selection of diverse services available to residents and businesses. Some of the programs discussed included developing a zero waste program for public housing, incentivizing residents to reduce waste as well as source separating food waste in large hotels, venues, wholesalers, and manufacturers. After the initial talk, attendees enthusiastically asked Garcia questions about program implementations, ROI and more.

After the Mega Session and a brief refreshment break, attendees flooded into the conference rooms to hear different topics, such as *Perspectives on Collection Technology*, *The Thermochemical Pathway as a Waste Diversion*, *Keeping Food Out of the Landfill*, *Innovative Closure Options for MSW Landfills*, *Transforming Your Recycling Facility Into a State-of-the-Art Facility* and much more. These packed sessions gave attendees the chance to hear tips and hands on demonstrations of problems, lessons learned, what things should be considered and additional information to contemplate and take back to their organization.

What's Happening on Wednesday

Wednesday morning at 7am kicks off WASTECON®'s inaugural 5K Fun Run/Walk, benefitting the Give the Kids the World Village, a 79-acre, non-profit "storybook" resort located in Kissimmee, where children with life-threatening illnesses and their families are treated to week-long all expense paid vacations. The run is for a great cause, come out and join us! Registration begins at 6:30am and it is \$35 onsite if you haven't registered already.

The technical sessions start early this morning, covering topics such as *Turning Landfill Gas Monitoring Data Into Actionable Information*, *The Nightmares of Terminating Hauler Contracts*, *10 Steps to Inventing a Greener Future: Maximizing Diversion and Dollars*, *Future Trends in Materials Management* and much more. The Mega Session featured today at 10:45am is *Using Innovation and Technology to Transform the Waste Industry* presented by Nate Morris, co-founder and CEO of Rubicon Global, who will discuss how technology is empowering independent haulers and recyclers to grow their businesses. This informative session will go over some of the ways technology innovations in the waste and recycling industry have the potential to revolutionize the way consumers view waste and haulers and recyclers do business.

Don't forget to visit your favorite companies on the last day in the exhibit hall from 1pm to 5pm. See the latest technologies, network with experts and walk the aisles to see what you can find to make your organization more efficient in their operations. In fact, the trade show reception in the afternoon from 3pm to 5pm is being held on the exhibit hall floor. It is your chance to take advantage of meeting the SWANA leadership and enjoy tasty refreshments in the SWANA Break Zone.

Kick your heels up and relax! From 6pm – 10pm tonight, the Florida Chapter of SWANA will host the networking event featuring Casino Night and also benefitting the Give the Kids the World Village. Conveniently located at the Gaylord in the Emerald Bay Plaza, this fun party will feature food, drinks, music, casino games, a 50/50 drawing, prizes and more. If you haven't gotten your ticket already, be sure to make a date to attend this fabulous event!

SWANA Certification Classes Available this Week

Get certified! SWANA is offering the certification classes you need to earn the highest certifications in the waste and recycling industry. Check out the offerings in the show guide, stop by the registration desk to get your forms in order to sign up to get your PDH and CEUs, or visit the SWANA break zone for more information.

Need more motivation? Become part of the list of thousands of professionals who proudly hold one or more of SWANA's nine certifications. If you are SWANA Certified (S.C.) sign the Certification Tower to demonstrate pride in your achievement. Feel free to add a personal message next to your name like "I did it!" Take a "selfie" at the wall and post it on the WASTECON® App and your social media pages. Use #swanacertified. Have fun and brag a little. You earned it. Celebrate being SWANA Certified!



Last Day to Take Pictures of WASTECON Words to Win Prizes!

Don't forget to take pictures of WASTECON words around the show today and get your chance to win a cash prize. The rules are simple. Download the SWANAevents app by visiting SWANA.org/app from your smartphone. Then, take a picture of any WASTECON key word and post photo in the app. Find WASTECON key words



displayed in exhibitor booths and signage throughout the exhibit hall. For a full list of instruction and the list of WASTECON words this year, refer to the WASTECON show guide. Two cash drawings will be held in the Break Zone at 3:45 p.m and 4:45 p.m. today. Attendees must be present in the Break Zone at the time of the drawing to win.

Customize Your WASTECON® Experience!

If you haven't done it already, make sure you download the SWANA show app in order to schedule things on your time. Download SWANA's mobile app to view the complete event schedule, explore all of the sessions, and get detailed presenter information, keep your pulse on the most popular sessions and events by accessing the app's Activity Feed, which highlights useful comments, photos, ratings and more. You can also receive announcements and obtain the most up-to-date event information, earn points and badges, and expand your professional network. Search SWANA events and download it now at the Apple Store or on Google Play.



Relax at SWANA's Break Zone

Keep cool and relaxed in SWANA's Break Zone located in the middle of the exhibit hall floor. Whether it is to put up your feet, have a uninterrupted conversation a colleague or new contact, or even meet SWANA executives and Board Members, the Break Zone is the place to be when you are feeling like you need to collect your thoughts.

Come and See *Waste Advantage Magazine* at Booth #1235!

Stop by *Waste Advantage Magazine's* booth this afternoon and chat with us about your thoughts on where the industry is headed and the future of waste and recycling technology. We also look forward to talking to you about past and current issue as well as future ideas for the magazine. We are located at booth #1235 near the Break Zone. Come and check us out!



Things to See and Do Around the Orlando Area

See the other side of the Orlando area and get involved in its culture and heritage. Even though the area is mostly known for its numerous theme parks, Orlando is also home to some great art museums, such as the Albin Polasek Museum & Sculpture Gardens, the Cornell Fine Arts Museum, the Orlando Museum of Art and the CityArts Factory. Orlando also has some excellent historical foundations and heritage sites to visit as well that give visitors an in-depth look into the area's history, such as the Casa Feliz Historic Home Museum, the CPL. Larry E. Smedley National Vietnam War Museum, the Hannibal Square Heritage Center, and even the Florida Natural Grower Grove House Visitor Center



where you can learn about Florida's citrus industry. And get a taste of Old Town Orlando, a great stop for shopping, free family events, dining, live entertainment, night life. It even features a weekly classic car cruise for the automotive enthusiast. Don't miss these great attractions!