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WasteAdvantage magazine
The Advantage in the Waste and Recycling Industry

TODAY'S DAILY SHOW UPDATE

Conference Program | Mega Sessions | Special Events | Networking Event | Facility Tours | Training Center | Young Professionals

Thursday, August 27, 2015

TODAY'S NEWS

WASTECON® Closes Out Its 2nd Day with Successful Trade Show and Evening Networking Reception

5K Fun Run/Walk Kicks off a Day of Great Networking Events and Donates Funds to a Great Cause

At 7am Wednesday morning WASTECON® held their first annual 5K Fun Run/Walk at the Gaylord Palms, benefitting a great cause—the Give the Kids the World Village, a 79-acre, non-profit “storybook” resort located in Kissimmee, where children with life-threatening illnesses and their families are treated to week-long all expense paid vacations. Registration kicked off at 6:30am by the Gaylord Palms awning and more than 75 people participated in this inaugural event. Running and walking around the hotel’s own track area, participants laughed, conversed and had a lot of fun helping out and getting in shape. Because this was a successful event, SWANA plans on making this a regular part of WASTECON® every year and attendees are looking forward to repeating the experience or being a part of it in 2016. Thanks to everyone who came out to support SWANA and the Give the Kids the World Village through your participation and donations!



Packed Educational Sessions Offer Great Information with Knowledgeable and Accessible Speakers

The technical sessions started early this morning, covering topics such as *Turning Landfill Gas Monitoring Data Into Actionable Information*, *The Nightmares of Terminating Hauler Contracts*, *10 Steps to Inventing a Greener Future: Maximizing Diversion and Dollars*, *Future Trends in Materials Management*, *Lessons Learned from End of Term Transitions at WTE Facilities*, *Challenging Regulatory Approaches to Permitting and Construction*, *Innovations and Efficiencies in Collection Services*, *A New Beginning for Waste to Energy*, *How the Diversion of Organics Will Impact Landfill Gas to Energy Projects* and much more.

The packed Mega Session, *Using Innovation and Technology to Transform the Waste Industry*, featured speaker Nate Morris, co-founder and CEO of Rubicon Global, who discussed how technology is empowering independent haulers and recyclers to grow their businesses. He explained some of the ways technology innovations in the waste and recycling industry have the potential to revolutionize the way consumers view waste and haulers and recyclers do business. The Lunch and Learn Safety Summit also held a very interesting discussion on the main causes of landfill, truck and composting fires, how to prevent them and the importance of not only educating your staff on it, but also those professionals in the surrounding areas (such as firefighters). It was a great lunch and session and everyone thoroughly it.



Another Day of Packed Show Floor Keeps Attendees Busy Networking and Talking About Innovative Solutions for the Industry

With a late, great start to the exhibit hall this afternoon, attendees were able to not only take advantage of the great sessions in the morning, but also explore a second day of the exhibit hall featuring the latest and greatest in industry technology and solutions. Attendees visited their favorite companies and hurried to get to the final booths they wanted to see before the hours ended. At 3pm, the trade show reception began on the show floor and allowed people to mingle in a relaxed atmosphere with food, drinks and good conversation. The last winners of the WASTECON Words contest were announced and SWANA leadership walked around to say hello, get everyone's thoughts on the show and talk shop before the event wrapped up.



Thank you to everyone who stopped by Waste Advantage Magazine's booth! We truly enjoyed speaking with everyone during all three days about your thoughts on where the industry is headed and the future of waste and recycling technology. We received some great ideas from everyone and look forward to including them in upcoming issues.

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SWANA's Florida Chapter Hosts A Fabulous Casino Night Networking Event

From 6pm to 10pm last night, the Florida Chapter of SWANA hosted this year's WASTECON® networking event featuring Casino Night, with the proceeds benefitting Give the Kids the World Village. Conveniently located inside the Gaylord Palms at the Emerald Bay Plaza, this great party featured food, drinks, music, casino games, a 50/50 drawing, prizes and more. Attendees and exhibitors alike enjoyed a variety of foods, such as grilled vegetables, sandwich sliders, salad, freshly made pasta dishes, cool drinks and more at the air-conditioned venue that was surrounded by casino games and fun. Blackjack, poker and craps were featured and proved to be very popular with everyone who was there. Every person received a voucher for a free gambling chip and it was up to them to see how far they could take it. It was an exciting and successful networking event that will be remembered long after WASTECON® 2015 has finished this time around. We look forward to seeing what kind of networking event will be on the agenda in 2016 in Indianapolis.



What's Happening on Thursday

WASTECON® 2015 and the educational sessions wrap up today with the last Mega Session starting at 9am. *Smart Trucks: New Collection Technologies* will engage attendees and panelists in a conversation about the state of technology in the industry now and in the future. Discussion topics will include: the purpose of technology, when is it too much, integrating the latest technology into your operations, planned obsolescence and much more. Moderated by Don Ross of Kessler Consulting and featuring Ken Beaver from Environmental Solutions Group, Calum Forsyth from Webaspx, Jason Gates of Compology, Chad Grecsek from the City of Deerfield Beach and Tony Romano of Sonrai Systems, this sessions is sure to give you the information you need to run your operations more smoothly.

In addition to the final Mega Session, be sure to check out the other technical sessions offered throughout the morning, including *The Value of Dumpster Diving*, *OSHA and DOT Compliance Issues for the Solid Waste Industry*, *The Next Evolution of Materials Recovery*, *Maximizing Waste Diversion at Transfer Stations*, *Cost-Effective Techniques for Addressing Leachate Management Challenges* and other informative classes that are geared to keep you in the know.



Customize Your 2015 WASTECON® Experience!

If you haven't done it already, make sure you download the SWANA show app in order to schedule things on your time. View the rest of the event schedule, explore the remaining sessions, and get detailed presenter information. Keep your finger on the pulse of the show's most popular sessions and events by accessing the app's Activity Feed, which highlights useful comments, photos, ratings and more. You can also receive announcements and obtain the most up-to-date event information, earn points and badges, and expand your professional network. Search SWANA events and download it now at the Apple Store or on Google Play.

Things to See and Do Outside of the Orlando Area

Before heading home this week, take a trip on down to the east or west coast of Florida to get a taste of the great beaches the sunshine state has to offer. Heading to the east, you will find Cocoa Beach, known for its surfing waves, bars, fishing, sand dunes and relaxed atmosphere. As you head down the central coast, you run into Vero Beach, part of Florida's Treasure Coast and forming a portion of the Intracoastal Waterway, a central hub for boating, fishing, water skiing, diving, kayaking and much more. The world-famous Palm Beach features historic hotels, culture shopping, Mediterranean-style mansions and other architecture to admire, while Atlantic Beach and Neptune Beach give you the feeling of home with its low-rise hotels and residential areas. A great bar scene and jogging trails make this beach a must-see for those who want to relax without all of the distraction. On the other hand, for a mix of beach, sun, people watching, party excitement and other diverse entertainment, head down to Miami Beach and discover all of the ways that you can experience a good time.



On the other side of the state are Florida's west coast beaches along the gulf. With their clear and calming water and white sands, these beaches make any traveler never want to end their vacation. Clearwater, FL features beaches with white sand like sugar, a mild climate and tranquil breezes, while St. Petersburg, famous for being a great tourist destination is located on a peninsula off of the west coast and its highlights include great art museums and sightseeing destinations sure to satisfy your senses. Sanibel and the Captiva Islands are home to great a destination to take your family if you want to experience a small town atmosphere, with bike paths, serene beaches and family-friendly fun. Finally, six islands line Sarasota's coastline, each with their own unique attractions, recreational activities, fabulous shopping and natural beauty, while the Lee Island Coast includes the coastal areas and the islands of Lee County bordering on the Gulf of Mexico.

All of them are great getaways for your enjoyment. Don't miss this chance to relax!