

# WasteAdvantage<sup>magazine</sup>

The Advantage in the Waste and Recycling Industry

Make your connection to more than 60,000 qualified industry professionals in both the waste and recycling industry.



PRINT | WEB | DIGITAL | E-NEWSLETTER | SOCIAL MEDIA



## Your Success Starts With *Waste Advantage Magazine*.

As North America’s leading monthly magazine for professionals in the **\$85 billion dollar waste and recycling industry**, *Waste Advantage Magazine* reaches more than 60,000 (100% qualified subscribers) with insightful monthly content that brings loyal and engaged readers—the decision makers who you need to reach.

We are proud of our 10+ years in business and continue to be solely dedicated to covering the solid waste and recycling industry with one publication and one price. As an independent publisher with a staff that has more than 100 years of combined experience in publishing, *Waste Advantage Magazine*, provides lead generation, ongoing branding campaigns, and a strong media leadership position and partner resource, delivering the right audience to give you the “advantage” to help reach your marketing goals in this lucrative vertical.

Quality is our priority. By focusing on one publication, we are able to give you branding, help drive up sales and reach more readers, build and grow your business, and give you the best return on your investment. Diverse editorial content helps our audience stay informed while the MarketPlace connects buyers and sellers of new and used equipment and services.

### OUR PRODUCTS

- Print
- Digital
- Web
- App
- E-newsletter
- On-Line MarketPlace
- Social Media
- Webinars

*Waste Advantage Magazine is a proud sponsor of Waste and Recycling Workers Week! During the week of June 17th, we join together to celebrate the women and men who work daily to keep our neighborhoods and streets safe and clean.*



# OUR READERS

**Waste Advantage Magazine** focuses on developing and maintaining a quality target audience in the waste and recycling industry. A multitude of print and digital opportunities provide potential buyers from various sectors. Our print and digital work together to give you more ways to reach your target audience on a weekly basis through print editions mailed monthly and our digital edition sent weekly Monday thru Friday via our e-newsletter.

**Be in front of your customers daily.**



**More than 18,000**  
print subscribers

**More than 42,000**  
digital subscribers

**More than 41,000**  
e-newsletter subscribers



## PRINT DEMOGRAPHICS

Private Sector Waste Haulers .....	<b>43%</b>
Recycling Facilities .....	<b>27%</b>
Public Sector Waste Haulers .....	<b>16%</b>
Scrap Metal Recycling Facilities .....	<b>7%</b>
Landfills .....	<b>5%</b>
Other .....	<b>2%</b>



## DIGITAL DEMOGRAPHICS

Private Sector Waste Haulers .....	<b>38%</b>
Recycling Facilities .....	<b>29%</b>
Public Sector Waste Haulers .....	<b>15%</b>
Scrap Metal Recycling Facilities .....	<b>10%</b>
Landfills .....	<b>5%</b>
Other .....	<b>3%</b>

## READER PROFILES

<b>54%</b>	<b>General Corporate Management</b> Includes Presidents, Vice Presidents, CEOs/CFOs, Owners, Partners, Board Members, Directors, Etc.
<b>17%</b>	<b>Operations Manager</b> Includes Superintendents, Facility or Plant and other Dept. Heads., General Managers, General Administration, Planners, Coordinators, Etc.
<b>15%</b>	<b>Field Personnel</b> Technicians, Engineers, Maintenance, Specialists, Safety and Compliance Research & Development, Etc.
<b>11%</b>	<b>Government Leaders</b> Liasons, Chiefs, Executive Directors, Team Leads, Program Managers, Assistant Directors, Etc.
<b>3%</b>	<b>Other</b> Includes Legal, Human Resources, Lawyers, Education, Analysts, Environmental Scientists, Etc.



# AUDIENCE INTERESTS

**Waste Advantage Magazine's** editorial team focuses on providing diverse content to professionals across the key categories of:

**Hauling/Collection, Transfer, Recycling, C&D, Landfills, Waste Conversion and More.**



## Our audience is interested in reading about and/or purchasing:

- Alternative Fuels (LNG/CNG/RNG)
- Arms and Lifters
- Articulated Dump Trucks
- Balers
- Buildings and Shelters
- Business and Communication Tools
- Business Strategies
- C&D
- Community Relations
- Compliance and Regulations
- Compactors
- Composting
- Computer Systems (Hardware/Software)
- Containers/Carts
- Conveyors
- Driver Coaching
- Dust Control
- Emission Control
- Engines
- Equipment Cleaning and Supplies
- E-Waste
- Fleet Management
- Food Waste Management
- Front Loaders
- Funding
- Hazardous Waste Management
- Hydraulic Components
- Insurance Issues
- Landfill Design
- Landfill Closure/Post-Closure Procedures
- Landfill Equipment
- Landfill Gas Management
- Landfill GPS Systems
- Landfill Liners/Daily Covers
- Landfill Regulations
- Leachates
- Leasing and Financing
- Maintenance
- Management/Personnel/Staffing
- Marketing Strategies
- Material Handling Equipment
- Medical Waste Equipment and Services
- MRF Equipment
- Odor Control
- Oils/Lubricants
- Organic Recycling
- Personal Protection Equipment
- Pest Control
- Planning and Analysis
- Processing Strategies
- Public Education
- RFID
- Rear Loaders
- Roll-Offs
- Route Optimization
- Safety
- Scales
- Scrap Recycling
- Separators
- Shredders/Grinders
- Side Loaders
- Siting and Design
- Smart Technologies
- Sorting Equipment
- Sustainability
- Tarps and Tarping Equipment
- Telematics
- Tipping Floors
- Tires/Tire Pressure Equipment Monitoring
- Trailers
- Training
- Transfer Station Equipment
- Truck Bodies/Parts
- Truck Equipment
- Waste Conversion/WTE
- Waste Diversion
- Waste Storage
- Waste Transportation
- And More!

## EDITORIAL SUBMISSIONS

Although we forecast specific subjects for the calendar year, which are reflected on the editorial calendar, they might shift as trends and readership needs change.

**Waste Advantage Magazine** welcomes no-fee submissions that provide value to our audience. Our editorial team can help edit material, offer topic suggestions and decide best placement. If you are interested in editorial opportunities, contact: Angelina Ruiz, Publisher, at [angelina@wasteadvantagemag.com](mailto:angelina@wasteadvantagemag.com) • (800) 358-2873, ext. 7

# EDITORIAL CALENDAR

	<b>COLLECTION</b>	<b>RECYCLING/ WASTE CONVERSION</b>	<b>LANDFILLS/ TRANSFER STATIONS</b>	<b>ADDED VALUE BONUS DISTRIBUTION*</b> <i>*(Shows subject to change based on availability and show dates)</i>
<b>JANUARY</b>	Business and Communication Tools Trailers	Composting	Odor/Dust Control Buildings and Shelters	<ul style="list-style-type: none"> <li>• Compost 2020</li> <li>• International Biomass Conference &amp; Expo</li> </ul>
<b>FEBRUARY</b>	Waste Transportation Management/Personnel/Staffing Trends: Year in Review	E-Waste Management Separators	Transfer Station Equipment	<ul style="list-style-type: none"> <li>• Plastics Recycling Conference and Trade Show 2020</li> <li>• The Energy Expo 2020 (formerly MiaGreen)</li> </ul>
<b>MARCH</b>	Truck Bodies/Parts Roll-Offs	Material Handling Equipment	Compliance and Regulations Landfill Design	<ul style="list-style-type: none"> <li>• Mid-America Trucking Show 2020</li> <li>• Green Truck Work Summit 2020 • The Work Truck Show 2020</li> <li>• WM Symposia 2020 • Zero Waste Summit</li> </ul>
<b>APRIL</b>	Fleet Management Insurance Issues	Shredders/Grinders Balers	Facilities Planning and Design	<ul style="list-style-type: none"> <li>• Northeast Recycling Council's Spring Conference</li> </ul>
<b>MAY</b>	Front Loaders/Side Loaders/Rear Loaders Alternative Fuels	Compactors Waste Conversion	Landfill Gas Management	<ul style="list-style-type: none"> <li>• 2020 Federation of New York Solid Waste Association's Conference and Trade Show</li> </ul>
<b>JUNE</b>	Containers/Carts Arms and Lifters	Organic Recycling Waste Diversion/Reuse	Landfill Liners and Daily Covers	<ul style="list-style-type: none"> <li>• Safety 2020 • 2020 Joint State Convention</li> <li>• Garbageman's Invitational Golf Tournament &amp; Social Event</li> </ul>
<b>JULY</b>	Truck Equipment Scales	Scrap Recycling	Tipping Floors	<ul style="list-style-type: none"> <li>• Waste Expo 2020</li> </ul>
<b>AUGUST</b>		<b>SHOW ISSUE: WASTE EXPO 2020</b>		<ul style="list-style-type: none"> <li>• Waste Expo 2020 • APWA International Public Works Congress &amp; Exhibition • CRRRA 44rd Annual Conference &amp; Trade Show</li> <li>• Waste Conversion Technology Conference &amp; Trade Show</li> </ul>
<b>SEPTEMBER</b>	Telematics Computer Systems (Hardware/Software)	MRF Equip./Processing Strategies	Landfill Equipment	<ul style="list-style-type: none"> <li>• 28th Annual ARC Conference &amp; Trade Show</li> <li>• Zero Waste East Conference</li> <li>• Arkansas Recycling Coalition Conference &amp; Trade Show</li> </ul>
<b>OCTOBER</b>	Oils/Lubricants	Sorting Equipment Engines	Landfill GPS Conveyors	<ul style="list-style-type: none"> <li>• Northeast Recycling Council's Fall Conference</li> <li>• Waste to Resource Conference 2020 • E-Scrap Conference 2020</li> <li>• Deconstruction + Reuse Conference 2020</li> </ul>
<b>NOVEMBER</b>	Equipment Leasing/Financing Tires	Food Waste Management	Leachate Mangement	<ul style="list-style-type: none"> <li>• WASTECON® 2020</li> </ul>
<b>DECEMBER</b>		<b>SHOW ISSUE: WASTECON® 2020</b>		<ul style="list-style-type: none"> <li>• WASTECON® 2020</li> </ul>

In Every Issue: From the Experts, Safety Brief, Maintenance, Marketing Strategies, Get in the Know, In the Spotlight, Breakthroughs & Innovations, Trash Talk, Mark Your Calendar, Government Gossip



# PRINT ADVERTISING



A successful marketing venue, especially for companies seeking to reach a targeted audience, print advertising gives tangibility and longevity as well as branding and credibility. **Placing ads in printed publications, such as *Waste Advantage Magazine* effectively reaches niche audiences that may be more difficult to target online.**

- ✓ **Print Brings in High Quality Readers.**
- ✓ **Print is Engaging. Readers Have Bigger Attention Spans.**
- ✓ **Print Ads Drive Action.**
- ✓ **Print Drives Users Online.**

## Make a **Bigger Impact** with your print advertising.

We are able to provide custom solutions and premium options to make a bigger impact and uniquely showcase your company in our publication:

- **Belly Bands** Place your advertisement on a printed sleeve that will wrap around the entire magazine.
- **Gate Folds** Place your advertisement in the space of three full pages with one page opening beyond the size of the book.
- **Tipped Inserts** Print your advertisement on heavier stock and have it glued into the binding of the magazine.
- **Loose Inserts** Print your advertisement on a postcard or heavy stock, which will be loosely placed within the magazine pages.
- **MarketPlace Insert** Place your advertisement on our monthly insert before our MarketPlace section.

**Contact Marcus Rubio for pricing:**  
**(800) 358-2873 Ext. 3 • Marcus@wasteadvantagemag.com**

## PRINT AD BONUS!

ALL print ads receive a **free one month listing** of products, services or equipment on our online MarketPlace!

ALL print ads are **placed in our digital edition with live links** to your Web site or e-mail.

The digital edition is distributed 3X weekly in our e-newsletter and will be posted on our Web site.

## EDITORIAL AD RATES

	12X	6X	3X	1X
Two Page Spread	<i>Call for pricing and added discounts</i>			
Full Page	\$2,389	\$2,601	\$2,722	\$2,873
Half Page	\$1,452	\$1,573	\$1,663	\$1,784
Third Page	\$1,058	\$1,149	\$1,239	\$1,360
Quarter Page	\$847	\$937	\$1,028	\$1,118

## PREMIUM POSITION RATES

Inside Front Cover (page 2).....	\$3,206
Opposite Table of Contents.....	\$3,025
Inside Back Cover.....	\$3,206
Inside Back Cover Spread.....	\$3,575
Opposite Inside Back Cover.....	\$1,650
Back Cover.....	\$3,575
MarketPlace Insert.....	CALL FOR PRICING
Insert/Outserts.....	CALL FOR PRICING

## MARKETPLACE AD RATES

As a **one-stop shop to help connect buyers and sellers in the solid waste and recycling industry**, the Marketplace is a valuable resource for readers to find any new or used equipment to fit a buyer's needs, as well as showcase the equipment or services that a company would like to sell.

	12X	6X	3X	1X
Two Page Spread	<i>Call for pricing and added discounts</i>			
Full Page	\$880	\$962	\$1,017	\$1,072
Half Page	\$495	\$550	\$605	\$660
Third Page	\$357	\$412	\$440	\$522
Quarter Page	\$275	\$330	\$385	\$440
Sixth of a Page	\$214	\$247	\$275	\$302
Classified 1"x" Block				\$55

**15% of gross billing to recognized agencies net 30 days from invoice date.**  
**(All rates noted are per month.)**

# PRINT SPECIFICATIONS

## PRINT AD SIZES

**Magazine Trim Size: 9" x 10.875"**

Ad size	Width	Depth
Spread Bleed	19"	11.375"
Full Bleed	9.5"	11.375"
Full Non-Bleed	8.00"	9.00"
Half Page Horizontal	7.75"	4.75"
Half Page Vertical	3.75"	9.75"
Half Page Island	4.75"	7.75"
Third Page Square	4.75"	4.75"
Third Page Vertical	2.375"	9.75"
Quarter Page	3.625"	4.75"
Sixth Page	2.375"	4.75"

## MATERIAL DUE DATES

Issue	Material Due
January	12/13/19
February	01/16/20
March	02/14/20
April	03/13/20
May	04/12/20
June	05/14/20
July	06/12/20
August	07/15/20
September	08/14/20
October	09/12/20
November	10/15/20
December	11/13/20

## FILE CREATION GUIDELINES:

Below are recommendations to assist you in setting up your ad file properly and to get the best quality in your print ad.

### Color:

**CYMK** All colors should be created in the cymk format. Please make sure NO Spot colors are in use in the document. Although we can convert spot colors to the CMYK format, it is considered best practice to convert them before creating the PDF file.

**Rich Black Usage:** Our recommended **Rich Black build is C-60 M-40 Y-30 K-100**. Only use this build for large, solid areas of black coverage. DO NOT use this build for body copy, thin lines or small elements.

**Registration Color:** NEVER use the color "Registration" that is in the Swatches palette. This is 100% of all colors and will not output correctly.

**Auto Color:** Files and page elements that have been imported from Microsoft Word and PageMaker can sometimes use the color "Auto." This color behaves like "Registration" color and will not output correctly.

**Image Resolution: 300 dpi** final size is recommended for images. Enlarging images will decrease the effective resolution while reducing images will increase the effective resolution. Images under 300 dpi can result in poor quality print with bitmap or grainy appearance. The quality of the original image will be a factor in how it will re-produce. Up-sampling images in Photoshop will not necessarily increase the quality.

**Bleeds:** Allow **0.25 inch** past the trim size for all full page bleed ads. We need a minimum of 0.125" bleed but prefer 0.25" bleed. If you send files with less than 0.25" bleed and there are elements close to trim there is a risk of copy being cut off during the trimming process. **All copy, logos and important information should be at least 1/2 inch in from trim.**

**Margins:** We ask that you do not place anything important less than 0.25" from trim, especially type. **TRIM IS THE TOP, BOTTOM AND FACE OF THE PAGE.** If type, images and/or page numbers are within 0.25" of trim, it is possible for it to be cut off.

**Crop Marks:** We ask for NO crop marks as trim boxes are defined within PDFs if they are exported from the Adobe products or Quark. If you want to include them, they MUST be offset 0.25" to ensure that they are outside of the bleed area.

### Accepted Files: tif, pdf, jpg

All fonts must be embedded and file must be flattened. Ad files created in Word or Publisher will not be accepted.

### Submission:

Send ad files to heidi@wasteadvantagemag.com.

Files too large to e-mail, please contact the production department for instructions.

# DIGITAL MARKETING



Optimized for all mobile platforms to drive advertising impact and value, **Waste Advantage Magazine** not only delivers the monthly digital edition directly to our subscribers, but we also offer Webinars, weekly (Monday - Friday) and monthly E-newsletters, videos and other tools that provide comprehensive and relevant coverage to tell your story with impact and lasting value.

**Waste Advantage Magazine's** highly engaging, multi-media environment connects our audience with the latest news, stories, video, products and equipment with **more than 87,000 page views and more than 20,000 visitors per month.**

## WEB SITE BANNER OPTIONS

### Headline Banner (sitewide) ..... \$875 Per Month

Headline banners are shown on the top of each page and sitewide. Banner links to your Web site. Please provide two sizes.

Size: 970 Pixels Wide X 90 Pixels High (desktop) Size: 320 Pixels Wide X 100 Pixels High (mobile)

### Content Banner (rotating sitewide) ..... \$600 Per Month

Content banners are site wide on every page. Banner links to your Web site. Please provide two sizes.

Size: 970 Pixels Wide X 90 Pixels High Size: 320 Pixels Wide X 100 Pixels High (mobile)

### Sidebar Button (sitewide) ..... \$400 Per Month

Sidebar buttons are placed on the right column of the Web site on every page. Banner links to your Web site.

Size: 320 Pixels Wide X 100 Pixels High

### MarketPlace Banner ..... \$375 Per Month

MarketPlace banners are displayed on MarketPlace pages only. Banner links to your Web site.

Size: 970 Pixels Wide X 90 Pixels High

### MarketPlace Category Banner ..... \$200 Per Month

MarketPlace category banners are displayed on specific category MarketPlace pages only.

Categories of choice are:

- Compactors/Balers
- Containers
- Front Load Trucks
- Landfill Equipment
- Rear Load Trucks
- Recycling Trucks & Equipment
- Roll Off Trucks
- Transfer Station Equipment

Size: 970 Pixels Wide X 90 Pixels High

### Web Site Banner Deadlines:

- Creative due 3 days prior to the first of the month of scheduled date purchased
- Creative for Web Site can be changed at any time
- Customer must provide link for all Web Site ads

### Creative Submission:

Email: Heidi@wasteadvantagemag.com

(Large files may be sent via Dropbox; please e-mail production for instructions.)



# ONLINE MARKETPLACE

Helping to connect buyers and sellers in the solid waste and recycling industry, this **one-stop-shop is a valuable resource for readers to find any new or used equipment to fit buyers' needs**, as well as showcase the equipment or products a company would like to sell.

List your product or services on our MarketPlace and drive traffic to your site to promote your products or services.



- Auctions
- Bucket Truck
- Business Consulting
- Businesses for Sale
- Cabs and Chassis
- Carts
- Compactors/Balers
- Composting Equipment
- Container Delivery Units
- Containers
- Decals and Paint
- Dump Trucks
- Equipment shipping
- Fleet Management Equipment
- Front Load Trucks
- Grapple Trucks
- Hook Lift Trucks
- Insurance
- Job Listing
- Landfill Equipment
- Leasing and Financing
- Lubricants
- Luggers
- Miscellaneous
- MRF Equipment
- Notices for Proposals
- Odor Control
- Rear Load Trucks

- Recycling Trucks and Equipment
- Refurbishing Services
- Refuse Cart Lifters
- Rentals
- Roll Off Trucks
- Safety Equipment
- Satellite Packer
- Scales
- Scrap Recycling Equipment
- Shredders/Grinders
- Side Load Trucks
- Software
- Solicitation of Interest
- Split Body Trucks
- Street Sweepers
- Tarp Systems
- Tipping Floors
- Trailers
- Transfer Station Equipment
- Truck and Equipment Maintenance Supplies
- Truck Bodies
- Truck Engines
- Truck Parts
- Truck Tires and Wheels
- Truck Transmissions
- Utility Trucks
- Vacuum Trucks
- Waste Industry Products

## MARKETPLACE MONTHLY TRUCK AND EQUIPMENT LISTINGS

List multiple trucks and equipment monthly on our online MarketPlace at a discount rate. You have the option to post and manage your own listings or send in your information to be posted for you. All listings receive:

- 30-day listings on Wasteadvantage.com
- Highlight up to 5 photos on the Web with each listing
- Detailed description and contact information with e-mail link
- Choose from multiple categories. *(Specific categories can be created for you if needed)*
- Username/password issued to login and access the MarketPlace 24/7
- Add, delete, edit your inventory whenever the need arises

### Monthly MarketPlace Listing Rates

Package 1 = 5 Listings.....	<b>\$50 Per Month</b>
Package 2 = 10 Listing .....	<b>\$90 Per Month</b>
Package 3 = 15 Listings .....	<b>\$120 Per Month</b>
Package 4 = 25 Listings .....	<b>\$170 Per Month</b>
Package 5 = 40 Listings .....	<b>\$240 Per Month</b>
Package 6 = 60 Listings .....	<b>\$350 Per Month</b>
Package 7 = 100 Listings.....	<b>\$600 Per Month</b>

### MarketPlace Submissions:

**Image photos:** 1024 x 768 (5 photos max.)

**Content:** E-mail link, phone number and brief description

### Creative Submission:

**Email:** Heidi@wasteadvantage.com

(Large files may be sent via Dropbox; please e-mail production for instructions.)

# DIGITAL EXTRAS

**Waste Advantage Magazine** provides a variety of extra marketing tools to boost your branding exposure with multiple digital platforms.  
**E-newsletters, digital ads, social media, videos and webinars.**



## WEBSITE MARKETING EXTRAS

### Videos ..... \$250 Per Month

Videos are featured on the right hand side bar and on the dedicated video page and our YouTube Channel.

*Size: 2 GB per video or 3 Mbps @ 1280x720, and be no larger than 35MB total.*

### Products/Services Monthly Feature ..... \$500 Per Month

Provide a products/services description on an offering your company would like to highlight. 200 to 300 words and two images with e-mail and Web site links.

### On-Demand Webinar ..... \$200 Per Month

Provide a video, paper or presentation that will be placed on the Webinar page.

## SOCIAL MEDIA MARKETING

### Social Media Postings

Post your company announcements on our social media outlet. All pictures must be at least 300 px x 300 px.

### One time post ..... \$50 Per Month

### Two posts ..... \$75 Per Month

## DIGITAL MAGAZINE MARKETING

### Digital Magazine Ad

### Full Page Ad Size Only ..... \$500

Place a full-page ad in our digital version which includes live links to your e-mail or Web site. Each digital edition is sent 3X a week to our e-newsletter subscribers plus posted on our Web site. Digital ads are only available in full page sizes in the MarketPlace section.

*Size: 9.5 H x 11.25 W*

## WEBINARS

### Webinars

**Waste Advantage Magazine's** Webinars offer companies an opportunity to reach a wider audience on a specific topic within their expertise. Whether it is an individual presentation or one with multiple participants, our editorial team can suggest timely and relevant topics as well as handle the marketing and promotion. We will also provide the service and platform for you to hold an online event. The session will be archived for additional viewing online by many more potential customers.

For package options and pricing, contact:

Angelina Ruiz

Publisher

Angelina@wasteadvantagemag.com

(800) 358-2873 x 7

## E-NEWSLETTER BANNER

### 12 digital E-newsletters per month sent to more than 41,000 subscribers.

E-newsletters are distributed to 1st of the month to our monthly subscribers and daily Monday - Friday to our weekly subscribers.

All banners include links to your Web site. Advertisers can choose their dates accordingly.

**Banner Sizes:** 800 W x 200 H pixels

**Material due date:** Banner ads for monthly due 2 days prior to the end of the month

• Customer must provide link for all banner ads

**Send files to:** heidi@wasteadvantagemag.com

1X ..... \$500 per month

3X ..... \$1,200 per month

6X ..... \$1,800 per month

9X ..... \$2,250 per month

All newsletters for one month ..... \$2,500 per month

## ADDED ADVERTISING DISCOUNTS

**5% off** listed prices with purchase of 3-5 months advertising

**10% off** listed prices with purchase of 6-9 months advertising






**15% off** listed prices with purchase of 10-12+ months advertising

# CONTACT INFORMATION

**T: 800.358.2873**  
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## CONNECT WITH US!

-  [www.facebook.com/WasteAdvantageMag](http://www.facebook.com/WasteAdvantageMag)
-  [twitter.com/WasteAdvantage](https://twitter.com/WasteAdvantage)
-  [linkedin.com/groups/4303008/profile](https://linkedin.com/groups/4303008/profile)
-  [www.youtube.com/channel/UCrDyxUu3IFfquvQb4b7v8zA](http://www.youtube.com/channel/UCrDyxUu3IFfquvQb4b7v8zA)
-  [instagram.com/wasteadvantage](https://instagram.com/wasteadvantage)

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