MEDIA KIT 2022

WasteAdvantage magazine
The Advantage in the Waste and Recycling Industry

Everything your brand needs for successful marketing.

PRINT | WEB | DIGITAL MAGAZINE | E-NEWSLETTER | SOCIAL MEDIA | WEBINARS
ADVERTISE WHERE YOUR CUSTOMERS ARE.

Put your marketing plan into action with a multi-media platform that delivers quality waste and recycling professionals—your potential buyers.

As North America’s leading monthly publication for professionals in the $85 billion dollar waste and recycling industry, Waste Advantage Magazine reaches more than 60,000 print and digital 100% QUALIFIED SUBSCRIBERS, while providing insightful monthly content that brings loyal and engaged readers—the decision makers who you need to reach.

We are proud of our 11+ YEARS in business and continue to be SOLELY DEDICATED TO COVERING THE SOLID WASTE AND RECYCLING INDUSTRY with one publication and one price. As an independent publisher with a staff that has more than 100 years of combined experience in publishing, Waste Advantage Magazine provides lead generation, ongoing branding campaigns, and a strong media leadership position and partner resource, delivering the right audience to give you the “advantage” to help reach your marketing goals in this lucrative vertical.

QUALITY IS OUR PRIORITY. By focusing on one publication, we are able to give you branding, help drive up sales, reach more readers, build and grow your business, and give you the best return on your investment. Diverse content helps our audience stay informed while the MarketPlace connects buyers and sellers of new and used equipment and services.

OUR PRODUCTS

- Print Magazine
- Digital Magazine
- Website
- Daily/Monthly E-Newsletters
- Online MarketPlace
- Supplier Directory
- Social Media
- On-Demand Webinars
- Bonus Distribution

Waste Advantage Magazine proudly supports:
TARGETED MEDIA SOLUTIONS THAT HELP YOU SELL.
Our audience of more than 100,000 industry decision makers in the waste and recycling industry are available for your market reach.

_Waste Advantage Magazine_ focuses on developing and maintaining a quality target audience in the waste and recycling industry. A multitude of print and digital opportunities provide potential buyers from various sectors. Our print and digital platforms work together to give you more ways to reach your target audience through print editions mailed monthly and our digital edition sent weekly Monday through Friday via our e-newsletter.

BE IN FRONT OF YOUR CUSTOMERS 24/7.

OUR AUDIENCE

### JOB TITLES

- **55%** General Corporate Management
- **19%** Operations Manager
- **13%** Field Personnel
- **11%** Government Leaders
- **2%** Other

### DEMOGRAPHICS

#### PRINT
- Private Sector Waste Haulers: 42%
- Recycling Facilities: 26%
- Public Sector Waste Haulers: 19%
- Scrap Metal Recycling Facilities: 6%
- Landfills: 5%
- Other: 2%

#### DIGITAL
- Private Sector Waste Haulers: 38%
- Recycling Facilities: 29%
- Public Sector Waste Haulers: 17%
- Scrap Metal Recycling Facilities: 9%
- Landfills: 5%
- Other: 2%
ENGAGING CONTENT

Waste Advantage Magazine provides informative daily content on all of our media outlets—from print to digital.

Waste Advantage Magazine’s editorial team focuses on providing diverse content to professionals across the key categories of HAULING/COLLECTION, TRANSFER, RECYCLING, C&D, LANDFILLS AND WASTE CONVERSION.

AUDIENCE INTERESTS

Our audience is interested in reading about and/or purchasing:

- Alternative Fuels (LNG/CNG/RNG)
- Arms and Lifters
- Articulated Dump Trucks
- Automation
- Balers
- Buildings and Shelters
- Business and Communication Tools
- Business Strategies
- C&D
- Circular Economy
- Compliance and Regulations
- Compactors
- Composting
- Computer Systems (Hardware/Software)
- Containers/Carts
- Contamination Issues
- Conveyors
- Driver Coaching
- Dust Control
- Education
- Electric Vehicles
- Emission Control
- Engines
- Environmental Consulting
- Equipment Cleaning and Supplies
- E-Waste Management
- Fire Mitigation
- Fleet Management
- Food Waste Management
- Front Loaders
- Funding
- GPS
- Hazardous Waste Management
- Hydraulic Components
- Insurance Issues
- Landfill Design
- Landfill Closure/Post-Closure Procedures
- Landfill Equipment
- Landfill Gas Management
- Landfill GPS Systems
- Landfill Liners/Daily Covers
- Landfill Regulations
- Leachate Management
- Leasing and Financing
- Maintenance
- Management/Personnel/Staffing
- Marketing Strategies
- Material Handling Equipment
- Medical Waste Equipment and Services
- Mergers and Acquisitions
- MRF Equipment
- Odor Control
- Oils/Lubricants
- Organic Recycling
- PFAS
- Packaging
- Personal Protection Equipment
- Pest Control
- Planning and Analysis
- Processing Strategies
- Public Education
- RFID
- Rear Loaders
- Recycling
- Recycling Equipment
- Reuse
- Risk Mitigation
- Robotics
- Roll-Offs
- Route Optimization
- Safety
- Scales
- Scrap Recycling
- Security
- Separators
- Shredders/Grinders
- Side Loaders
- Siting and Design
- Smart Cities
- Smart Technologies
- Sorting Equipment
- Sustainability
- Tarps and Tarping Equipment
- Telematics
- Tipping Floors
- Tires/Tire Pressure Equipment Monitoring
- Trailers
- Training
- Transfer Station Equipment
- Transportation Logistics
- Truck Bodies/Parts
- Truck Equipment
- Waste Conversion/WTE
- Waste Diversion
- Waste Storage
- Waste Transportation
- Waste Treatment
- Zero Waste
- And More!

*Although we forecast specific subjects for the calendar year, which are reflected on the editorial calendar, they might shift as trends and readership needs change.

EDITORIAL SUBMISSIONS

Waste Advantage Magazine welcomes no-fee submissions that provide value to our audience.

Our editorial team can help edit material, offer topic suggestions and decide best placement.

If you are interested in editorial opportunities, contact:

Angelina Ruiz, Publisher, at angelina@wasteadvantagemag.com
(800) 358-2873, ext. 7
# 2022 Editorial Calendar

<table>
<thead>
<tr>
<th>Month</th>
<th>Collection</th>
<th>Recyling/ Waste Conversion</th>
<th>Landfills/ Transfer Stations</th>
<th>Bonus Distribution / Media Partner</th>
</tr>
</thead>
</table>
| **January** | • Truck Bodies/ Parts  
• Business and Communication Tools | • Composting | • Odor/Dust Control | • Compost 2022 |
| **February** | • Telematics  
• Trends: Year in Review | • Shredders/ Grinders  
• Scrap Recycling | • Transfer Station Equipment |  |
| **March** | • Containers/ Carts  
• Roll-Offs | • Conveyors  
• Separators | • Landfill Gas Management | • Mid-America Trucking Show 2022  
• WM Symposia 2022  
• Southeast Recycling Conference & Trade Show  
• International Biomass Conference & Expo  
• SWANA S.O.A.R.  
• Plastics Recycling Conference and Trade Show 2022  
• Work Truck Week 2022 |
| **April** | • Front Loaders/ Side Loaders/ Rear Loaders  
• Computer Systems (Software/ Hardware) | • Automation/ Robotics  
• Contamination Issues | • Landfill Liners/ Daily Covers  
• PFAS | • Waste Expo 2022  
• Northeast Recycling Council’s Spring Conference |
| **May** | • Fleet Management  
• Insurance Issues | • MRFs/ Processing Strategies  
• Fire Mitigation | • Compliance and Regulations | • 2022 Federation of New York Solid Waste Association’s Conference and Trade Show |
| **June** | • Waste Transportation/ Logistics  
• Tires | • Organics Recycling  
• Circular Economy | • Landfill Equipment | • Safety 2022  
• Garbageman’s Invitational Golf Tournament & Social Event |
| **July** | • Truck Equipment  
• Scales | • Sorting Equipment  
• Balers | • Facilities Planning and Design |  |
| **August** | • Electric Vehicles  
• Alternative Fuels | • E- Waste Management  
• Waste Diversion/ Reuse | • Leachate Management | • APWA International Public Works Congress & Exhibition  
• CRRA Annual Conference & Trade Show  
• Waste Conversion Technology Conference & Trade Show |
| **September** | • Engines  
• Oils/ Lubricants | • Waste Conversion  
• Material Handling Equipment | • Cranes and Grapples  
• GPS | • Waste & Recycling Expo Canada 2022  
• Arkansas Recycling Coalition Conference & Trade Show  
• Waste to Resource Conference 2022 |
| **October** | • Management/ Personnel/ Staffing  
• Training/ Education | • Food Waste Management  
• EPR/ Packaging | • Landfill Design | • Northeast Recycling Council’s Fall Conference  
• E- Scrap Conference 2022 |
| **November** | • Arms and Lifters  
• Trailers | • Waste Treatment  
• Sustainability/ Environmental Engineering | • Tipping Floors | • WASTECON® 2022 |
| **December** | • Leasing/ Financing  
• Risk Mitigation/ Security | • Recycling Equipment | • Buildings and Shelters |  |

In Every Issue: From the Experts, Safety Brief, Maintenance, HHW Corner, In the Spotlight, Breakthroughs & Innovations, Trash Talk, Mark Your Calendar, Government Gossip
Print advertising benefits:

**TANGIBILITY, LONGEVITY, CREDIBILITY.**

Advertising in *Waste Advantage Magazine* cuts through the noise and connects your brand to content relevant to your audience. Advertisers can increase their clients’ revenue, gain consumers’ trust, attract visual learners and younger readers, and much more by investing in print. A successful marketing venue, especially for companies seeking to reach a targeted audience, print advertising gives tangibility and longevity as well as branding and credibility. Placing ads in printed publications, such as *WASTE ADVANTAGE MAGAZINE*, EFFECTIVELY REACHES NICHE AUDIENCES THAT MAY BE MORE DIFFICULT TO TARGET ONLINE.

**EDITORIAL AD RATES**

<table>
<thead>
<tr>
<th></th>
<th>12X</th>
<th>6X</th>
<th>3X</th>
<th>1X</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two Page Spread</td>
<td>Call for pricing and added discounts</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Full Page</td>
<td>$2,389</td>
<td>$2,601</td>
<td>$2,722</td>
<td>$2,873</td>
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<tr>
<td>Half Page</td>
<td>$1,452</td>
<td>$1,573</td>
<td>$1,663</td>
<td>$1,784</td>
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<tr>
<td>Third Page</td>
<td>$1,058</td>
<td>$1,149</td>
<td>$1,239</td>
<td>$1,360</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$847</td>
<td>$937</td>
<td>$1,028</td>
<td>$1,118</td>
</tr>
</tbody>
</table>

**MARKETPLACE AD RATES**

CONNECTING BUYERS AND SELLERS IN THE SOLID WASTE AND RECYCLING INDUSTRY, the Marketplace is a valuable resource for readers to find any new or used equipment to fit a buyer’s needs, as well as showcase the equipment or services that a company would like to sell.

<table>
<thead>
<tr>
<th></th>
<th>12X</th>
<th>6X</th>
<th>3X</th>
<th>1X</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two Page Spread</td>
<td>Call for pricing and added discounts</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>$880</td>
<td>$962</td>
<td>$1,017</td>
<td>$1,072</td>
</tr>
<tr>
<td>Half Page</td>
<td>$495</td>
<td>$550</td>
<td>$605</td>
<td>$660</td>
</tr>
<tr>
<td>Third Page</td>
<td>$357</td>
<td>$412</td>
<td>$440</td>
<td>$522</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$275</td>
<td>$330</td>
<td>$385</td>
<td>$440</td>
</tr>
<tr>
<td>Sixth of a Page</td>
<td>$214</td>
<td>$247</td>
<td>$275</td>
<td>$302</td>
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<tr>
<td>Classified 1”x1” Block</td>
<td></td>
<td></td>
<td></td>
<td>$55</td>
</tr>
</tbody>
</table>

**PRINT AD BONUS**

ALL print ads receive a free one month listing of products, services or equipment on our online Marketplace!

ALL print ads are placed in our digital edition with live links to your website or e-mail.

The digital edition is distributed Monday - Friday in our e-newsletter and will be posted on our website and social media.

*15% of gross billing to recognized agencies net 30 days from invoice date. (All rates noted are per month.)*
Print Advertising
SPECIFICATIONS

Setting up your ad file is crucial to getting the best print results. Please follow the sizes and detailed set up information below to ensure the best quality with your print ad.

PRINT AD SIZES

<table>
<thead>
<tr>
<th>Magazine Trim Size: 9” x 10.875”</th>
</tr>
</thead>
<tbody>
<tr>
<td>AD SIZE .......... WIDTH .... DEPTH</td>
</tr>
<tr>
<td>Spread Bleed ............. 19” ........... 11.375”</td>
</tr>
<tr>
<td>Full Bleed ............. 9.5” ........... 11.375”</td>
</tr>
<tr>
<td>Full Non-Bleed ........ 8.00” ........... 9.00”</td>
</tr>
<tr>
<td>Half Page Horizontal . 7.75” ........... 4.75”</td>
</tr>
<tr>
<td>Half Page Vertical .... 3.75” ........... 9.75”</td>
</tr>
<tr>
<td>Third Page Vertical . 3.75” ........... 9.75”</td>
</tr>
<tr>
<td>Quarter Page .......... 3.625” ........... 4.75”</td>
</tr>
<tr>
<td>Sixth Page .......... 2.375” ........... 4.75”</td>
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MATERIAL DUE DATES

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>MATERIAL DUE</th>
</tr>
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<tbody>
<tr>
<td>January</td>
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<tr>
<td>February</td>
<td>01/13/22</td>
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<tr>
<td>March</td>
<td>02/11/22</td>
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<tr>
<td>April</td>
<td>03/11/22</td>
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<td>May</td>
<td>04/12/22</td>
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<td>October</td>
<td>09/15/22</td>
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<tr>
<td>November</td>
<td>10/12/22</td>
</tr>
<tr>
<td>December</td>
<td>11/11/22</td>
</tr>
</tbody>
</table>

FILE CREATION GUIDELINES:

Color:

**CYMK** All colors should be created in the cymk format. Please make sure NO SPOT COLORS are in use in the document. Although we can convert spot colors to the CMYK format, it is considered best practice to convert them before creating the PDF file.

Rich Black Usage: Our recommended **RICH BLACK BUILD IS C-60 M-40 Y-30 K-100**. Only use this build for large, solid areas of black coverage. DO NOT use this build for body copy, thin lines or small elements.

Bleeds for Full and Spread ad sizes: Allow 0.25 inch past the trim size for all full-page bleed ads. We need a minimum of 0.125” bleed, but prefer 0.25” bleed. If you send files with less than 0.25” bleed and there are elements close to trim there is a risk of copy being cut off during the trimming process. **ALL COPY, LOGOS AND IMPORTANT INFORMATION SHOULD BE AT LEAST 0.5 INCH IN FROM TRIM. Bleeds are not needed for fractional ad pages.**

Margins: We ask that you do not place anything important less than 0.25” from trim, especially type. **TRIM IS THE TOP, BOTTOM AND FACE OF THE PAGE.** If type, images and/or page numbers are within 0.25” of trim, it is possible for it to be cut off.

Ad Sizes: Sizes for all ads are noted in the charts above. **Please make sure your ad is in the correct size prior to submission of your ad material.**

Crop Marks: We ask for NO crop marks as trim boxes are defined within PDFs if they are exported from the Adobe products or Quark. If you want to include them, they MUST be offset 0.25” to ensure that they are outside of the bleed area.

Registration Color: **NEVER** use the color “Registration” that is in the Swatches palette. This is 100% of all colors and will not output correctly.

Auto Color: Files and page elements that have been imported from this color behaves like “Registration” color and will not output correctly.

Image Resolution: **300 dpi** final size is recommended for images. Enlarging images will decrease the effective resolution while reducing images will increase the effective resolution. Images under 300 dpi can result in poor quality print with bitmap or grainy appearance. The quality of the original image will be a factor in how it will re-produce. Up-sampling images in Photoshop will not necessarily increase the quality.

Accepted Files: **TIF, PDF, JPG**

All fonts must be embedded and file must be flattened. Ad files created in Word or Publisher will not be accepted.

AD SUBMISSION: Send ad files to heidi@wasteadvantagemag.com Files too large to e-mail, please contact the production department for instructions at (800) 358-2873, Ext. 8.
Optimized for all mobile platforms to drive advertising impact and value, Waste Advantage Magazine not only delivers the monthly digital edition directly to our subscribers, but we also offer Webinars, daily and monthly E-newsletters, social media announcements, videos and other tools that provide comprehensive and relevant coverage to tell your story and enhance your brand with impact and lasting value.

Waste Advantage Magazine’s highly engaging, multi-media environment connects our audience with the latest news, stories, videos, products and equipment, etc. with more than 150,000 page views and more than 90,000 visitors per month.

## WEBSITE MARKETING OPTIONS:

**HEADLINE BANNER (SITEWIDE) ........... $875/MONTH**

Headline banners are shown on the top of each page and sitewide. Banner links to your website.

**CONTENT BANNER (SITEWIDE) ........... $600/MONTH**

Content banners are site wide on every page. Banner links to your website.

**SIDEBAR BUTTON............................... $400/MONTH**

Sidebar buttons are placed on the right column of the website. Banner links to your website.

**MARKETPLACE BANNER ..................... $375/MONTH**

MarketPlace banners are displayed on MarketPlace pages only. Banner links to your website.

**MARKETPLACE CATEGORY BANNER ... $200/MONTH**

MarketPlace category banners are displayed on specific category MarketPlace pages only. Banner links to your website.

**SUPPLIER DIRECTORY PAGE .............. $150/MONTH**

A dedicated page for your company that includes a 500-600 word description of your company, products/services, images, logo, video and contact information. Direct contact form included with your page. 1x newsletter and social media posting of your company.

**VIDEOS........................................... $250/MONTH**

Videos are featured on the right-hand side side bar, on the dedicated video page and on our YouTube Channel.

**ON-DEMAND WEBINAR .................... $275/MONTH**

Provide a video presentation (max. 30 minutes) that will be placed on the Webinar page and YouTube Channel. Includes 1X promotional announcement on e-newsletter, print, and social media. Lead capture provided.

**LIVE WEBINARS**

Waste Advantage Magazine’s Webinars offer companies an opportunity to reach a wider audience on a specific topic within your expertise. Whether it is an individual presentation or one with multiple participants, our editorial team can suggest timely and relevant topics as well as handle the marketing and promotion. We will also provide the service and platform for you to hold an online event. The session will be archived for additional viewing online by many more potential customers.

For package options and pricing, contact:
Angelina Ruiz
Publisher
Angelina@wasteadvantagemag.com
(800) 358-2873 x 7

Digital advertising packages available upon request.

**WEBSITE SUBMISSION:** Send ad files to heidi@wasteadvantagemag.com  Questions? Please contact the production department for instructions at (800) 358-2873, Ext. 8.

**WEBSITE BANNERS:** (please provide both sizes)
Size (desktop): 970 Pixels Wide X 90 Pixels High
Size (mobile): 320 Pixels Wide X 100 Pixels High

**SIDE BUTTON:** Size: 320 Pixels Wide X 100 Pixels High

**VIDEOS:** Size: 2 GB per video or 3 Mbps @ 1280 x 720. They should be no larger than 35MB total.

**ON-DEMAND WEBINAR:** 2 GB per video or 3 Mbps @ 1280 x 720 (no larger than 35MB total) or a YouTube link of your video. 500 word max description and title of webinar. Logo and contact information (website, e-mail, phone). Up to 2 images may also be provided.
ONLINE BUYER CONNECTIONS

Waste Advantage Magazine helps connect buyers and sellers in the solid waste and recycling industry. These one-stop-shops are valuable resources for readers to find any new or used equipment to fit buyers’ needs, as well as showcase the equipment or products a company would like to sell.

List your product or services on our MarketPlace or on our Supplier Directory to promote your products or services and drive traffic to your site.

SUPPLIER DIRECTORY LISTING:

SUPPLIER DIRECTORY PAGE ................. $150/MONTH
This company resource page is a cost-effective way to keep your company at the forefront of waste and recycling potential buyers. Get more flexibility with your listing that allows you to update or change at any time, allowing your information to be fresh to all viewers. Your company receives a dedicated page that includes a 500 to 600 word company, product or service description, images, logo, video, and contact information. Direct contact form included with your page where potential customers can e-mail you directly. Your listing includes a 1X newsletter and social media posting of your company, plus a promotion noted in our print issue.

SUPPLIER DIRECTORY SUBMISSIONS:
Image photos: 700 pixels wide (5 photos max.)
Logo: 350 pixels wide
Contact information: Phone, e-mail, website
Content: 500 to 600 word description
Videos: Can have up to 2 videos
Send to: Heidi@wasteadvantagemag.com

MARKETPLACE MONTHLY TRUCK, EQUIPMENT, SERVICE LISTINGS:

List multiple trucks and equipment monthly on our online MarketPlace at a discount rate. You have the option to post and manage your own listings or send in your information to be posted for you. All listings receive:

- 30-day listings on Wasteadvantage.com
- Highlight up to 5 photos on the Web with each listing.
- Detailed description and contact information with e-mail link.
- Choose from multiple categories.

To see all categories, visit wasteadvantage.com. If you have a specific category for your equipment/product, we will create it for you.

Package 1 = 1 Listing ............. $25/MONTH
Package 2 = 5 Listings .......... $50/MONTH
Package 3 = 10 Listings .......... $100/MONTH
Package 4 = 25 Listings .......... $150/MONTH
Package 5 = 50 Listings .......... $200/MONTH
Package 6 = 100 Listings ........ $300/MONTH
Package 7 = Unlimited Listings $500/MONTH

MARKETPLACE SUBMISSIONS:
Image photos: 1024 x 768 (5 photos max.)
Content: E-mail link, phone number and brief description
Creative Submission:
E-mail: Heidi@wasteadvantagemag.com

Digital material due 3 days prior to the first of the month.
E-Newsletters and social media posts and boosts are one of the fastest ways to reach your target audience. Your information can be sent daily and provide the FLEXIBILITY you need.

Change your message daily or weekly to ENGAGE WITH CUSTOMERS and get your product or service information to the right people.

E-newsletters are distributed daily Monday through Friday to more than 50,000+ SUBSCRIBERS. E-newsletters give you the flexibility to place your banner in as many or as few as you would like. You make your own schedule to fit your marketing needs. All banners include links to your website or e-mail.

**E-NEWSLETTER**

**MONTHLY SUBSCRIBER LIST 1X** ................................................................. $250/MONTH
(Our monthly e-newsletter contains the digital magazine edition, the new articles from the current issue and industry news sent to subscribers once per month.)

**DAILY SUBSCRIBER LIST 1X** .............................................................. $250/PER NEWSLETTER
(Our daily e-newsletter contains industry news and digital magazine editions sent to subscribers Monday through Friday.)

**ADDED ADVERTISING DISCOUNTS:**

- 4X .......................................................................................... $800/MONTH
- 8X .......................................................................................... $1,400/MONTH
- 12X .......................................................................................... $2,000/MONTH
- All newsletters for one month (approx. 20) ........................................ $3,000/MONTH

**PRODUCT/SERVICE/AUCTION PROMOTION:** ........................................... $350/PER NEWSLETTER
Company promotion of a product or service posted on our e-newsletter. 50 words max. with one image and link to your website or e-mail.

**SUBMISSIONS:**
Image or logo: 200 x 200 pixels Formats: jpg, gif
Description (50 words max.), your website link.

**E-NEWSLETTER SUBMISSION:**
Send ad files to heidi@wasteadvantagemag.com
Questions, please contact the production department for instructions at (800) 358-2873 Ext. 8
Digital material due 3 days prior to the first of the month.
Waste Advantage Magazine Provides
MARKETING YOUR WAY

No matter what your marketing budget is, our seasoned staff will DEVELOP THE RIGHT MARKETING STRATEGY to fit your needs. You decide what you need and we will create a schedule that will encompass print, digital or print and digital to get you in front of a professional audience in the waste and recycling industry.

✓ FLEXIBLE MARKETING
✓ ADDED VALUE OPPORTUNITIES
✓ NICHE AUDIENCE
✓ ROUND THE CLOCK EXPOSURE

CONTACT US FOR YOUR MARKETING PLAN

T: (800) 358-2873  F: (888) 871-4515
E: info@wasteadvantagemag.com

P.O. Box 30126 • Palm Beach Gardens, FL 33420

www.facebook.com/WasteAdvantageMag
twitter.com/WasteAdvantage
linkedin.com/groups/4303008/profile
www.youtube.com/channel/UCrDyxUu3lFquvQb4b7v8zA
instagram.com/wasteadvantage

Noreen Cocron
OWNER/FOUNDER
(800) 358-2873 Ext. 1
noreen@wasteadvantagemag.com

SALES
Marcus Rubio
V.P. of Sales & Operations
(800) 358-2873 Ext. 3
C: (267) 261-0835
marcus@wasteadvantagemag.com

Angelina Ruiz
Publisher
(800) 358-2873 Ext. 7
angelina@wasteadvantagemag.com

ART/PRODUCTION/WEB
Heidi Jensen
Director of Production/Design
(800) 358-2873 Ext. 8
heidi@wasteadvantagemag.com

ACCOUNTING
Elisa Weil
Accounting Manager
(800) 358-2873 Ext. 5
elisa@wasteadvantagemag.com

CIRCULATION
(800) 358-2873 Ext. 6
circulation@wasteadvantagemag.com