



Your Complete Access to the Waste & Recycling Industry.

2024 MEDIA PLANNER



PRINT EDITION | DIGITAL EDITION | WEBSITE | E-NEWSLETTER
SPONSORED CONTENT | SUPPLIER DIRECTORY | VIDEOS | ON-DEMAND WEBINARS | MARKETPLACE



WASTE ADVANTAGE

WASTE. RECYCLING. SUSTAINABILITY.

Multi-Media Marketing Strategies to Succeed.

As North America's leading monthly publication for professionals in the \$85 billion waste and recycling industry, *Waste Advantage* is celebrating its **15+ YEARS** of dedication to the solid waste and recycling industry. As we've grown, we have seen many transitions over the years. As a result, we have added even more subject focuses, events, and relevant news. In keeping up with changing trends, we have chosen to not only update our logo, but also our tagline to **WASTE. RECYCLING. SUSTAINABILITY.** in order to encompass an even wider audience within the industry while continuing to focus on waste and recycling and its growth. Now reaching more than 95,000 100% qualified subscribers through both print and digital, *Waste Advantage* continues to provide insightful monthly content that brings loyal and engaged readers—the decision makers who you need to reach.

We are proud of our 15+ YEARS in business and our FOCUS IS STILL AND ALWAYS WILL BE covering the solid waste and recycling industry with one publication and one price. As an INDEPENDENT PUBLISHER with a staff that has more than 100 years of combined experience in publishing, *Waste Advantage* is no longer just a print publication, but also provides digital lead generation, ongoing branding campaigns, and a strong media leadership position and partner resource, delivering the right audience to give you the "advantage" to help reach your marketing goals in this lucrative vertical.

Quality is our priority.

By focusing on ONE industry, *Waste Advantage* is able to give you branding, help drive up sales, reach more readers, build and grow your business, and give you the best return on your investment. Diverse content and multi-media platforms helps our audience stay informed while the MarketPlace connects buyers and sellers of new and used equipment and services.

Waste Advantage proudly supports:



Our Products

Print Magazine

Digital Magazine

Website

E-Newsletters

Online MarketPlace

Supplier Directory

Social Media

Sponsored Posts

On-Demand Webinars

Videos



Maintain a constant presence in front of your customers around the clock.

Waste Advantage focuses on developing and maintaining a quality target audience in the waste and recycling industry. A multitude of print and digital opportunities provide potential buyers from various sectors.

Our print and digital work together to give you more ways to reach your target audience on a weekly basis through print editions mailed monthly and our digital edition sent weekly Monday through Friday via our e-newsletter.

Our Audience



18,000+
print subscribers



87,000+
e-newsletter daily subscribers

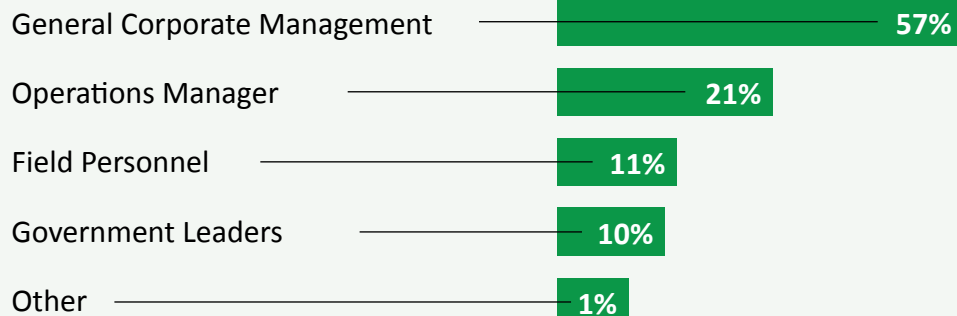


85,000+
Digital Subscribers

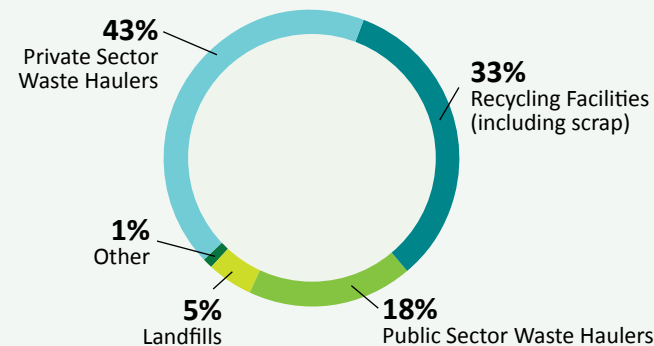


145,000+
website monthly visitors

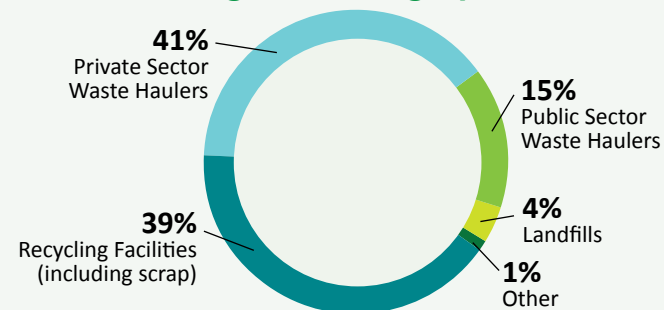
Job Titles



Print Demographics



Digital Demographics





Audience Interests



High-Quality & Informative Content

The *Waste Advantage* editorial team focuses on providing diverse content to professionals across the key categories of Hauling/Collection, Transfer, Recycling, C&D, Landfills and Waste Conversion.

Editorial Submissions

Waste Advantage welcomes no-fee submissions for our website and print issues that provide value to our audience. Our editorial team can help edit material, offer topic suggestions, and decide best placement.

If you are interested in editorial opportunities, please contact:

Angelina Ruiz, Publisher
angelina@wasteadvantagemag.com
(800) 358-2873, ext. 7



- Alternative Fuels (LNG/CNG/RNG)
- Arms and Lifters
- Articulated Dump Trucks
- Automation
- Balers
- Biomass/Biogas
- Business and Communication Tools
- Business Strategies
- C&D
- Carbon Emissions
- Circular Economy
- Compactors
- Compliance and Regulations
- Composting
- Computer Systems (Hardware/Software)
- Containers/Carts
- Contamination Issues
- Conveyors
- Driver Coaching
- Dust Control
- Education
- Electric Vehicles
- Emission Control
- Engines
- Environmental Consulting
- EPR
- Equipment Cleaning and Supplies
- E-Waste Management
- Fire Mitigation
- Fleet Management
- Food Waste Management
- Front Loaders
- Funding
- GPS
- Hazardous Waste Management
- Hydraulic Components
- Insurance Issues
- Landfill Design
- Landfill Closure/Post-Closure Procedures
- Landfill Equipment
- Landfill Gas Management
- Landfill GPS Systems
- Landfill Liners/Daily Covers
- Leachate Management
- Leasing and Financing
- Magnetic Equipment
- Maintenance
- Management/Personnel/Staffing
- Marketing Strategies
- Material Handling Equipment
- Medical Waste Equipment and Services
- Mergers and Acquisitions
- MRF Equipment
- Odor Control
- Oils/Lubricants
- Organic Recycling
- PFAS
- Packaging
- Personal Protection Equipment
- Pest Control
- Planning and Analysis
- Processing Strategies
- Public Education
- RFID
- Rear Loaders
- Recovery
- Recycling
- Recycling Equipment
- Reuse
- Risk Mitigation
- Robotics
- Roll-Offs
- Route Optimization
- Safety
- Scales
- Scrap Recycling
- Security
- Separators
- Shredders/Grinders
- Side Loaders
- Siting and Design
- Smart Cities
- Smart Technologies
- Sorting Equipment
- Sustainability
- Tarps and Tarping Equipment
- Telematics
- Tipping Floors
- Tires/Tire Pressure Equipment Monitoring
- Trailers
- Training
- Transfer Station Equipment
- Transportation Logistics
- Truck Bodies/Parts
- Truck Equipment
- Waste and Recycling Buildings/Components
- Waste Conversion/WTE
- Waste Diversion
- Waste Storage
- Waste Transportation
- Waste Treatment
- Zero Waste
- And More!

**Although we forecast specific subjects for the calendar year, which are reflected on the editorial calendar, they might shift as trends and readership needs change.*



WASTE. RECYCLING. SUSTAINABILITY.

2024 Editorial Calendar



	JANUARY	FEBRUARY	MARCH	APRIL <i>Pre-Show Issue!</i>	MAY <i>Show Issue!</i>	JUNE
Collection	<ul style="list-style-type: none"> • Front/Side/Rear Loaders • Business Communication 	<ul style="list-style-type: none"> • Trends: Year in Review • Alternative Fuels 	<ul style="list-style-type: none"> • Fleet Management • Insurance Issues 	<ul style="list-style-type: none"> • Truck Equipment • Leasing/Financing 	<ul style="list-style-type: none"> • Waste Transportation/Logistics • Scales 	<ul style="list-style-type: none"> • Software • Trailers
Recycling/Waste Conversion	<ul style="list-style-type: none"> • Recycling Equipment 	<ul style="list-style-type: none"> • Composting • Conveyors 	<ul style="list-style-type: none"> • Shredders/Grinders 	<ul style="list-style-type: none"> • Food Waste Management • Scrap Recycling 	<ul style="list-style-type: none"> • MRFs/Processing Strategies • Fire Mitigation 	<ul style="list-style-type: none"> • Waste Conversion • Sustainability
Transfer Stations/Landfills	<ul style="list-style-type: none"> • Transfer Station Equipment 	<ul style="list-style-type: none"> • Tipping Floors 	<ul style="list-style-type: none"> • Landfill Liners/Daily Covers 	<ul style="list-style-type: none"> • PFAS • Landfill Equipment 	<ul style="list-style-type: none"> • Landfill Gas Management 	<ul style="list-style-type: none"> • Odor/Dust Control
Bonus Distribution/Media Partner*		<ul style="list-style-type: none"> • COMPOST 2024 • Southeast Recycling Conference & Trade Show • Wisconsin Integrated Resource Management Conference • Deconstruction + Reuse 	<ul style="list-style-type: none"> • Mid-America Trucking Show 2024 • International Biomass Conference & Expo • Work Truck Week 2024 • Sustainability in Packaging • North American Carbon World • Future of RNG North America 	<ul style="list-style-type: none"> • Waste Expo 2024 • SWANA S.O.A.R. • Northeast Recycling Council's Spring Conference • ISRI 2024 	<ul style="list-style-type: none"> • Waste Expo 2024 • 2024 Federation of New York Solid Waste Association's Conference and Trade Show • Garbageman's Invitational 	<ul style="list-style-type: none"> • 2024 Green Alliance Summit • American Chemistry Council Circularity Summit
	JULY	AUGUST	SEPTEMBER <i>Pre-Show Issue!</i>	OCTOBER <i>Show Issue!</i>	NOVEMBER	DECEMBER
Collection	<ul style="list-style-type: none"> • Management/Personnel/Staffing • Risk Mitigation/Security 	<ul style="list-style-type: none"> • Oils/Lubricants • Training/Education 	<ul style="list-style-type: none"> • Engines • Tires 	<ul style="list-style-type: none"> • Truck Bodies/Parts • Containers/Carts 	<ul style="list-style-type: none"> • Roll-Offs • Arms and Lifters 	<ul style="list-style-type: none"> • Telematics • Electric Vehicles
Recycling/Waste Conversion	<ul style="list-style-type: none"> • Sorting Equipment • Automation/Robotics 	<ul style="list-style-type: none"> • Balers/Compactors • Separators 	<ul style="list-style-type: none"> • Waste Diversion/Reuse • Circular Economy 	<ul style="list-style-type: none"> • Organics Recycling • EPR/Packaging 	<ul style="list-style-type: none"> • Contamination Issues 	<ul style="list-style-type: none"> • E-Waste Management • Material Handling Equipment
Transfer Stations/Landfills	<ul style="list-style-type: none"> • Facilities Planning and Designs • Compliance and Regulations 	<ul style="list-style-type: none"> • Leachate Management 	<ul style="list-style-type: none"> • Waste and Recycling Buildings/Components 	<ul style="list-style-type: none"> • Landfill Design 	<ul style="list-style-type: none"> • Cranes and Grapples 	<ul style="list-style-type: none"> • Landfill GPS
Bonus Distribution/Media Partner*		<ul style="list-style-type: none"> • PWX Public Works Expo 2024 • CRRRA Annual Conference & Trade Show • Safety 2024 	<ul style="list-style-type: none"> • WASTECON 2024 • Arkansas Recycling Coalition's Recycling Conference and Tradeshow • EREF Fall Classic • NAHMMMA Annual Hazardous Materials Mgmt Conference • Waste & Recycling Expo Canada 	<ul style="list-style-type: none"> • WASTECON 2024 • 2024 Tennessee Environmental Conference 	<ul style="list-style-type: none"> • Northeast Recycling Council's Fall Conference • Plastics Recycling World Expo • Accelerate! Conference & Expo by Women in Trucking Association 	



Print Advertising



The benefits of print advertising. Tangibility, Longevity, Credibility.

Print media is not going anywhere. Advertisers can increase their clients' revenue, gain consumers' trust, attract visual learners and younger readers, and much more by investing in print. As a successful marketing venue, especially for companies seeking to reach a targeted audience, print advertising gives tangibility and longevity as well as branding and credibility. Placing ads in printed publications, such as *Waste Advantage* effectively reaches niche audiences that may be more difficult to target online.

Advantages of Print:

- Bring in high-quality readers.
- Builds a loyal customer base.
- Engaging. Readers have longer attention spans.
- Reach multiple generations.
- Drives action.
- Drives users online.



For more information and pricing, contact:

Marcus Rubio: marcus@wasteadvantagemag.com (800) 358-2873, ext. 3

Bobby Roos: bobby@wasteadvantagemag.com (800) 358-2873, ext. 2

Editorial Ad Rates

	12X	6X	3X	1X
Two Page Spread	<i>Call for pricing and added discounts</i>			
Full Page	\$2,389	\$2,601	\$2,722	\$2,873
Half Page	\$1,452	\$1,573	\$1,663	\$1,784
Third Page	\$1,058	\$1,149	\$1,239	\$1,360
Quarter Page	\$847	\$937	\$1,028	\$1,118

Premium Position Rates

Inside Front Cover (page 2)	\$3,206
Opposite Table of Contents	\$3,025
Inside Back Cover	\$3,206
Back Cover	\$3,575
Insert/Outserts	<i>Call for pricing</i>
<i>(Samples must be provided)</i>	

Marketplace Ad Rates

	12X	6X	3X	1X
Two Page Spread	<i>Call for pricing and added discounts</i>			
Full Page	\$880	\$962	\$1,017	\$1,072
Half Page	\$495	\$550	\$605	\$660
Third Page	\$357	\$412	\$440	\$522
Quarter Page	\$275	\$330	\$385	\$440
Sixth of a Page	\$214	\$247	\$275	\$302
Classified 1"x1" Block				\$55



Connecting buyers and sellers in the solid waste and recycling industry, the Marketplace is a valuable resource for readers to find any new or used equipment to fit a buyer's needs, as well as showcase the equipment or services that a company would like to sell.

15% of gross billing to recognized agencies net 30 days from invoice date. All rates noted are per month.

BONUS!

Added Value to Your Marketing

- » ALL print ads receive a free one month listing of products, services, or equipment on our online MarketPlace.
- » ALL print ads are placed in our digital edition with live links to your website or e-mail.
- » The digital edition is distributed Monday - Friday in our e-newsletter and will be posted on our website and social media.
- » Bonus Show Distribution for selected months



Print Specifications



Print Ad Sizes

Magazine Trim Size: 9" x 10.875"

AD SIZEWIDTH x HEIGHT

Spread Bleed18.5" x 11.375"

Full Bleed9.5" x 11.375"

Full Non-Bleed8.00" x 9.00"

Half Page Horizontal7.75" x 4.75"

Half Page Vertical3.75" x 9.75"

Third Page Vertical2.375" x 9.75"

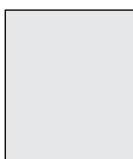
Quarter Page3.625" x 4.75"

Sixth Page2.375" x 4.75"

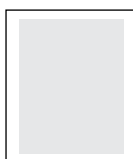
Bleeds: Please have all bleeds be 0.25" beyond the trim size for all full and spread size ads.



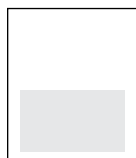
Spread Bleed
18.5"W x 11.375"H



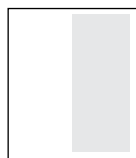
Full Bleed
9.5"W x 11.375"H



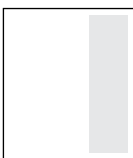
Full Non-Bleed
8.00"W x 9.00"H



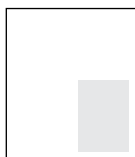
Half Page
Horizontal
7.75"W x 4.75"H



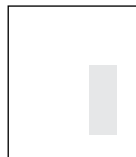
Half Page
Vertical
3.75"W x 9.75"H



Third Page
Vertical
2.375"W x 9.75"H



Quarter Page
3.625"W x 4.75"H



Sixth Page
2.375"W x 4.75"H

Material Due Dates 2024

MonthMaterial Due Date

January12/08/23

February01/12/24

March02/12/24

April03/11/24

May04/08/24

June05/10/24

July06/10/24

August07/10/24

September08/12/24

October09/09/24

November10/11/24

December11/08/24

Print Ad Submissions

Send ad files to:
heidi@wasteadvantagemag.com

Files too large to e-mail,
please contact the production
department for instructions at
(800) 358-2873, Ext. 8.

File Creation Guidelines

Color: CYMK All colors should be created in the CMYK format. Please make sure NO SPOT COLORS are in use in the document. Although we can convert spot colors to the CMYK format, it is considered best practice to convert them before creating the PDF file.

Rich Black Usage: Our recommended RICH BLACK BUILD IS C-60 M-40 Y-30 K-100. Only use this build for large, solid areas of black coverage. DO NOT use this build for body copy, thin lines, or small elements.

Bleeds for Full and Spread Ad Sizes: Allow 0.25" past the trim size for all full-page bleed ads. We need a minimum of 0.125" bleed, but prefer 0.25" bleed. If you send files with less than 0.25" bleed and there are elements close to trim, there is a risk of copy being cut off during the trimming process. ALL COPY, LOGOS, AND IMPORTANT INFORMATION SHOULD BE AT LEAST 0.5" IN FROM TRIM. Bleeds are not needed for fractional ad pages.

Margins: We ask that you do not place anything important less than 0.25" from trim, especially type. TRIM IS THE TOP, BOTTOM, AND FACE OF THE PAGE. If type, images, and/or page numbers are within 0.25" of trim, it is possible for it to be cut off.

Ad Sizes: Sizes for all ads are noted in the charts above. Please make sure your ad is in the correct size prior to submission of your ad material.

Crop Marks: We ask for NO crop marks as trim boxes are defined within PDFs if they are exported from the Adobe products or Quark. If you want to include them, they MUST be offset 0.25" to ensure that they are outside of the bleed area.

Registration Color: NEVER use the color "Registration" that is in the Swatches palette. This is 100% of all colors and will not output correctly.

Auto Color: Files and page elements that have been imported from this color behaves like "Registration" color and will not output correctly.

Image Resolution: 300 dpi final size is recommended for images. Enlarging images will decrease the effective resolution while reducing images will increase the effective resolution. Images under 300 dpi can result in poor quality print with bitmap or grainy appearance. The quality of the original image will be a factor in how it will re-produce. Up-sampling images in Photoshop will not necessarily increase the quality.

Accepted Files: TIF, PDF, JPG. All fonts must be embedded and the file must be flattened. Ad files created in Word or Publisher will not be accepted.



Digital Advertising



Optimized for all mobile platforms to drive advertising impact and value, *Waste Advantage* not only delivers the monthly digital edition directly to our subscribers, but we also offer webinars, daily and monthly e-newsletters, social media announcements, videos, a Supplier Directory, MarketPlace, and other tools that provide comprehensive and relevant coverage to tell your story and enhance your brand with impact and lasting value.

Waste Advantage's highly engaging, multi-media environment connects our audience with the latest news, stories, videos, products, and equipment, etc. with more than 300,000 page views and more than 145,000 visitors per month.

Advantages of Digital:



- Reach your audience globally
- Cost-effective
- Flexible marketing
- Precise marketing
- Multiple options
- Engaged audience
- 24/7 exposure

Digital Ad Submissions:

Send ad files to
heidi@wasteadvantagemag.com

Questions? Please contact the production department for instructions at (800) 358-2873, Ext. 8.

Website Marketing Options and Rates

Headline Banner (sitewide)	\$875/Month	Sponsored Content	\$600/Month
Shown at the top of each page and sitewide. Banner links to your website.		Promote your company with your article featuring YOUR company's history, products, or services. Each article contains 2,500 words, up to 4 images, logo, and contact information. Your article will be highlighted on our home page news section and will have a 1X news announcement on our e-newsletter and 1X post on our social media platforms.	
Content Banner (sitewide)	\$600/Month		
Site wide on every page. Banner links to your website.			
Sidebar Button	\$400/Month		
Placed on the right column of the website. Banner links to your website.			
MarketPlace Banner	\$375/Month		
Displayed on MarketPlace pages only. Banner links to your website.			
MarketPlace Category Banner	\$200/Month		
Displayed on specific category MarketPlace pages only. Banner links to your website.			
Videos	\$250/Month		
Featured on the home page, on the video page, and on our YouTube Channel (if video file is supplied).			
		Supplier Directory Page	\$150/Month
		A dedicated page for your company that includes a 500 – 600 word description of your company, products/services, images, logo, video, and contact information. Direct contact form included with your page. 1X newsletter and social media posting of your company, plus a promotion noted in our print issue.	
		On-Demand Webinars	\$275/Month
		Provide a video presentation (max. 30 minutes) that will be placed on the Webinar page and YouTube Channel. Includes 1X promotional announcement on newsletter, print, and social media. Lead capture provided.	

Website Marketing Specifications

Website Banners:

Please provide both sizes

- Desktop (WxH): 970x90px
- Mobile (WxH): 320x100px

Side Button (WxH): 320x100px

Videos: 2 GB per video or 3 Mbps @ 1280 x 720. They should be no larger than 35MB total.

Supplier Directory Page: Provide a 500 – 600 word description of your company, products/services, images (up to 4), logo, video (optional), and contact information (phone and e-mail). A direct contact form included with your page.

Sponsored Content: Provide an article up to 2,500 words, up to 4 images, logo, and contact information.

On-Demand Webinars: 2 GB per video or 3 Mbps @ 1280 x 720. No larger than 35 MB total. Or a YouTube link to video. Title and description, 500 word max. Logo and contact information (website, e-mail, phone) included. May include up to 2 additional images.



Online E-Newsletter



Daily Engagement with Potential Customers

E-newsletters is one of the fastest ways to reach your target audience. They give you the flexibility to place your banner ad or product write-up in as many or as few e-newsletters as you would like. You make your own schedule to fit your marketing needs.

Change your message daily or weekly to engage with customers and get your product or service information to the right people.

E-newsletters are distributed daily to 87,000+ subscribers. All banners include links to your website or e-mail.

E-Newsletter Banners

Monthly Subscriber List 1X \$250/Month

Our monthly e-newsletter contains the digital magazine edition, the new articles from the current issue, and industry news sent to subscribers once per month.

Added Advertising Discounts

4X	\$800/Month
8X	\$1,400/Month
12X	\$2,000/Month
All newsletters for one month (approx. 20)	\$3,000/Month

Submissions: 800x200px, jpg or gif

Product/Service/Auction Promotion

Promotion \$350/E-Newsletter

Company promotion of a product or service (50 word max) posted on our e-newsletter, with one image and link to your website or e-mail.

Submissions: Image or logo: 200x200px, jpg or gif. **Description:** 50 word max, your website link or e-mail.

Digital Material Due Dates 2024

January	12/26/23	May.....	04/26/24	September	08/28/24
February	01/29/24	June	05/29/24	October	09/27/24
March	02/27/24	July	06/27/24	November.....	10/28/24
April.....	03/27/24	August	07/29/24	December	11/27/24

Social Media

Reach our social media audience with posts and boosts for your target audience. Place a post on our social outlets any day that works with your marketing plan. Capture more engagement and impressions by boosting your post.



Followers:
3,600 +



Followers:
3,300 +



Followers:
5,700 +



Members:
3,400 +

Post \$75/Post

Specifications and Submissions

Word Counts:

Facebook: 80 characters
LinkedIn: 100 characters
Twitter: 280 characters
Instagram: 125 characters

Image Size:

Facebook: 1200 x 630 pixels
LinkedIn: 1200 x 627 pixels
Twitter: 1600 x 900 pixels
Instagram: 1080 x 566 pixels

E-mail to:

Heidi@wasteadvantagemag.com



Online Buyer Connections



Waste Advantage helps connect buyers and sellers in the solid waste and recycling industry.

These one-stop-shops are valuable resources for readers to find any new or used equipment to fit buyers’ needs, as well as showcase the equipment, products, and/or services a company would like to sell.

Our MarketPlace and Supplier Directory are valuable marketing resources that are dedicated to promoting your products and/or services and driving traffic to your site.

Supplier Directory Listing

Supplier Directory Page **\$150/Month**

This company resource page is a cost-effective way to keep your company at the forefront of waste and recycling potential buyers. Get more flexibility with your listing that allows you to update or change at any time, making your information fresh to all viewers. Your company receives a dedicated page that includes a 500 to 600 word company, product or service description, images, logo, video, and contact information. Direct contact form included with your page where potential customers can e-mail you directly. Your listing includes a 1X newsletter and social media posting of your company, plus a promotion noted in our print issue.

Specifications and Submissions

Image photos: 700 pixels wide (5 photos max.)

Logo: 350 pixels wide

Contact information: Phone, e-mail, website

Content: 500 to 600 word description

Videos: Allowed up to 2 videos

E-mail to: Heidi@wasteadvantagemag.com

MarketPlace Monthly Truck, Equipment, Service Listings

List multiple trucks and equipment monthly on our online MarketPlace at a discount rate. You have the option to post and manage your own listings or send in your information to be posted for you. All listings receive:

- 30-day listings on wasteadvantage.com.
- Highlight up to 5 photos on the web with each listing.
- Detailed description and contact information with e-mail link.
- Choose from multiple categories. To see all categories, visit wasteadvantage.com. If you have a specific category for your equipment/ product, we will create it for you.

Pricing Packages

1 Listing	\$25/MONTH
5 Listings	\$50/MONTH
10 Listings	\$100/MONTH
25 Listings	\$150/MONTH
50 Listings	\$200/MONTH
100 Listings	\$300/MONTH
Unlimited Listings	\$500/MONTH

Specifications and Submissions

Image photos: 1024x768 (5 photos max)

Content: E-mail link, phone number, and brief description

E-mail to:

Heidi@wasteadvantagemag.com

Digital material due 3 days prior to first of the month.



WASTE ADVANTAGE

WASTE. RECYCLING. SUSTAINABILITY.

Create Your Effective Marketing Plan

Regardless of your marketing budget, our experienced team will craft a suitable marketing strategy tailored to your requirements. You determine your needs, and we will formulate a timetable that covers print, digital, or both, ensuring your exposure to a professional audience within the waste and recycling industry.



- Continuous 24/7 Visibility
- Specialized Audience Targeting
- Adaptable Marketing
- Flexible Marketing
- Value-Added Opportunities

Contact us for Your Marketing Plan

Noreen Cocron

Owner/Founder

(800) 358-2873 Ext. 1

noreen@wasteadvantagemag.com

Publisher/Editorial

Angelina Ruiz

Publisher

(800) 358-2873 Ext. 7

angelina@wasteadvantagemag.com

Art/Production/Web

Heidi Jensen

Director of Production/Design

(800) 358-2873 Ext. 8

heidi@wasteadvantagemag.com

Sales

Marcus Rubio

V.P. of Sales & Operations

(800) 358-2873 Ext. 3

C: (267) 261-0835

marcus@wasteadvantagemag.com

Bobby Roos

Account Executive

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